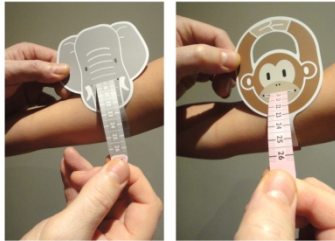


Press Information

October 24, 2012

Philips winners of Erkenningen Goed Industrieel Ontwerp 2012 (Recognitions Good Industrial Design)



Fight Malnutrition

(Special Award for Excellence in category 'Respect')

'Fight Malnutrition' is part of Philips Design's Philanthropy by Design program. Trunky and Monkey are child-friendly mid-upper arm circumference measuring straps which help to detect malnutrition in children under 5 years in under-served areas.

[Read more](#)



Philips AVENT manual breast pumpⁱ

Being stressed or in a hurry can make it more difficult for mothers to release milk. The Philips AVENT Manual Breast Pump helps to relax and comfort them, making pumping on the go more discreet.

[Read more](#)



Philips AVENT Natural range bottleⁱⁱ

This bottle range helps to make bottle feeding more natural for babies and their mothers. Designed with a breast-shaped teat for natural latch on, the bottles are perfect for mothers who plan on breastfeeding.

[Read more](#)



Philips beard styler and shaver Proⁱⁱⁱ

With just a flip of the wrist, the dual-ended Philips Styleshaver has everything a man needs to create a perfectly-styled beard, three-day beard, or a clean shave. This electric beard styler and shaver features robust, durable materials with a premium look and feel.

[Read more](#)



Philips BodyGroom Plus^{iv}

The BodyGroom Plus shaver is a one-stop-grooming bathroom essential tailored for all-over hair removal. The high-quality shaver features specially designed attachments to allow users to trim and shave all areas of their body, even the sensitive zones.

[Read more](#)



Philips Lumea IPL hair removal system^v

Philips LUMEA uses Intense Pulsed Light (IPL), the latest advanced technology used by the professional beauty industry for hair removal, adapted for use at home.

[Read more](#)



Philips Original Radio^{vi}

This is not just any old retro-look product--it has a real heritage. The designs are a contemporary interpretation of the iconic Philips Philetta radio, launched in the 1950s, complete with digital functions. Depending on the model, the Original comes with FM/AM/DAB radio, a dock for iPhones and iPods, and Bluetooth. [Read more](#)



PerfectCare Aqua^{vii}

The sleekest, simplest, fastest iron yet featuring the revolutionary one-fits-all temperature technology OptimalTemp; the perfect combination of temperature and steam for every fabric, meaning users can switch between different clothes in seconds. LED feedback in the iron's nose makes it easier for users to see, while the 360 degree tank makes the water level visible from all angles. [Read more](#)



Philips SENSEO® Twist^{viii}

With a wide range of color and accent combinations, the Philips Senseo Twist allows people to match their coffee machine with their decor, whatever the style. It can make two cups of coffee in less than one minute. [Read more](#)



Philips SHQBOX Wireless Portable Speaker^{ix}

A life-proof portable Bluetooth speaker which provides exceptional wireless music on the go. Splash-proof and drop-proof, the speaker is compatible with iOS (Apple), Android, or any Bluetooth-enabled player. [Read more](#)



Philips Sonicare Airfloss^x

The Sonicare AirFloss makes cleaning in between teeth as easy as possible while maximizing plaque removal and ultimately improving gum health. It's ergonomically designed handle and angled nozzle can access all areas of the mouth. [Read more](#)



Philips Sonicare DiamondClean Power Toothbrush^{xi}

The ultimate sophistication in form and function in the most advanced power toothbrush from Sonicare yet. Includes a unique charging glass and USB travel charger. [Read more](#)



Philips SoundShooter Portable speaker^{xii}

Enjoy your favorite tunes for up to eight hours on a single charge. The SoundShooter's striking silicon rubber body communicates to consumers that it is ready to be picked up and taken anywhere, indoors or out, and also protects the device inside.

[Read more](#)



Philips Steam&Go handheld garment steamer^{xiii}

A compact, lightweight solution for the Chinese market, where people often use a steamer to touch up or refresh their garments. Designed for travel use or small households, it is portable and easy to use.

[Read more](#)



Philips VisaPure^{xiv}

An electric cleanser designed to look at home among a shelf of cosmetics products. Unlike the highly technical look of its competitors, the VisaPure has a distinctly feminine shape and color which is inspired by cosmetic brushes.

[Read more](#)



Philips Wake-up Light^{xv}

The new organic shape, innovative user interface, and high-end finishes transform this Wake-up Light from a functional device to a fully-blown interior design object, designed to look like the sun rising in the morning. It includes an iPhone dock for iPhone recharging and the free Wake-up-app allows you to monitor bedtime behaviors, set the alarmclock and select your favorite music to wake up with. [Read more](#)



Philips Sparq

Sparq mobile ultrasound system delivers a new ultrasound experience making scanning and interpreting ultrasound images at the point of care as simple as possible.

[Read more](#)



Philips Active Ride DB800

A high-performance bike light system for off-road usage. Designed to give the freedom to ride a sports bike as fast at night as in daylight conditions with a dedicated on- and off-road beam.

[Read more](#)



Philips CoreLine Recessed LED Luminaires^{xvi}

A distinctive yet stripped-down lighting system which offers an inspiring light effect for low-budget office applications. Using the latest LED technology, the system features clean surfaces with sharp-framed light windows that generate a signature 3D effect.

[Read more](#)



Philips Ecomoods - table lamps

Strong as a group, iconic as a single piece, the Ecomoods table lamps offer energy-saving lighting with a strong visual signature. The striking yet smooth silhouette is created by combining rubberwood and opaque glass using a soft silicone snap.

[Read more](#)



Philips Ecomoods 'Drop' Pendants

Strong as a group, iconic as a single piece, the Ecomoods drop pendants offer energy-saving lighting with a strong visual signature. The striking yet natural silhouette makes the pendants look like they are drops that emerge from the wire they are suspended on.

[Read more](#)



Philips ExactEffect^{xvii}

The most striking aspect of the ExactEffect range is the multiple lens design, which highlights the new LED technology used inside. The stylish and compact design makes the spots perfect for use in supermarkets or other retail environments, where they provide accent lighting in recessed and track-mounted applications.

[Read more](#)



Philips InStyle Jazz

This range is a collection of decorative pendants that feature a unique LED module that creates a sparkling light effect inside the transparent glass. Their long, sleek shape accentuates the technological innovation inside the chrome pendants. [Read more](#)



Philips - Living Colors 'Aura'

Coloring the world with light has never been more affordable thanks to this reworking of the classic LivingColors Conic design. The new design has been reengineered to retail at a much lower price point, making the LivingColors experience available to a wider audience. [Read more](#)



Philips MyBuddy

MyBuddy is an appealing little character who teaches children when to get up and when to stay in bed. After helping parents out by lighting up a bedtime story with its high-powered LEDs, the MyBuddy switches to low-powered LEDs to light its glowing belly. A sun symbol on the belly means it is daytime and time to get up.

[Read more](#)

Download high resolution images [here](#).

ⁱPhilips AVENT manual breast pump SCF330/20

ⁱⁱPhilips AVENT Natural range bottle SCF690/17 SCF693/17

ⁱⁱⁱPhilips beard styler and shaver Pro QS6160

^{iv}Philips BodyGroom Plus BG2026/BG2036

^vPhilips Lumea IPL hair removal system SC2001

^{vi}Philips Original Radio OR2/OR7

^{vii}PerfectCare Aqua GC8640

^{viii}Philips SENSEO® Twist HD7870/20-7872/10-7870/10-7840/41-7870/60-7873/50

^{ix}Philips SHOQBOX SB7200 Wireless Portable Speaker

^xPhilips Sonicare Airfloss HX8111

^{xi}Philips Sonicare DiamondClean Power Toothbrush HX9382

^{xii}Philips SoundShooter Portable speaker SBA3010/3011

^{xiii}Philips Steam&Go handheld garment steamer GC310

^{xiv}Philips VisaPure SC5275

^{xv}Philips Wake-up Light HF3550

^{xvi}Philips CoreLine Recessed LED Luminaires 89755199/89757599

^{xvii}Philips ExactEffect ST420T/ST430T/ST420B/ST430B