

## Press Information

November 5, 2012

### Philips winners Successful Design Awards China 2012



#### **Philips SoundBar Home Cinema Speakers for Android<sup>i</sup>** (Platinum Successful Design Award China)

The first soundbar in the world designed to seamlessly stream movies directly from a tablet to the TV. All content stored in an Android tablet, Android smartphone or PC can be released from any DLNA-enabled device with [SimplyShare](#) and the built-in Wi-Fi functionality and enjoyed on your big screen tv. It's designed to fit any modern room décor and it is so thin it can simply be placed in front of the TV without blocking the picture.

[More info](#)



#### **Philips Electric Shaver Advanced<sup>ii</sup>**

This cordless, rechargeable shaver offers affordable and trustable quality. The soft-touch slim-fit handle is designed to fit comfortably in your hand for maximum control and the independently floating heads follow the curve of your face to give a clean shave. The rich metallic matt effect combined with metal accent creates an appealing, quality look and feel.

[More info](#)



#### **Philips Fidelio L1**

The Philips Fidelio L1 is a high fidelity headphone product that embodies traditional Hi-Fi category codes whilst utilizing new technologies and features, such as light-weight machined aluminium parts to deliver high built-quality, excellent comfort/fit and great sound quality for the most authentic music listening experience.

[More info](#)



#### **Packaging design: Philips Fidelio premium pack**

The packaging for Philips Fidelio premium range is designed to meet all quality aspects of a premium product. It includes a visual selection of product angles (geometric), uses lighting in product photography to bring focus to



#### **Packaging design: Philips O'Neill The Bend<sup>iii</sup>**

The packaging design of Philips O'Neill The Bend headphones heavily reflects a graphic nature where the iconography communicates the long-lasting sound quality



#### **Philips Arcitone spot<sup>iv</sup>**

The design of this luminaire is inspired by architecture and illustrates the advanced LED-technology and the resulting flatness of the applied LED-disc. It uses advanced optics to shape the small bright LED

details and simplicity in product communications allowing a simple user experience. The style of the category code has been consciously followed – black and sophisticated.

[More info](#)

and durability of the headphones. The background image of ‘snow’ hints to the final use of the headphones in adrenalin-paced environments.

[More info](#)

light sources into a powerful spot that’s comfortable to view.

[More info](#)



### **Philips LivingColors Bloom**

LivingColors Bloom is part of the LivingColors range consisting of five designs: the Iris, Aura, Mini, Micro and Bloom. The design of Bloom is organic, minimalistic and fits virtually everywhere in a room. There are 16 million colors to choose from and the possibility to create and store 3 favorite scenes. LivingColors Bloom can be controlled with one easy-to-use remote control (Smartlink).

[Read more](#)

**Download high resolution images [here](#).**

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<sup>i</sup> Philips Soundbar Home Cinema Speakers for Android CSS5123

<sup>ii</sup> Philips Electric Shaver Advanced PQ225

<sup>iii</sup> Philips O'Neill The Bend SHO4200

<sup>iv</sup> Philips Arcitone spot 57936