

# **Press Information**

March 19, 2013

# Overview of the winners 'red dot award: product design 2013'

See also the <u>press release</u> and the full set of award-winning product <u>images</u>.



reddot design award winner 2013

## Consumer Lifestyle



#### Wake-up Light HF3550 – Best of the Best

An elegant organic redesign of the blockbuster Wake-up Light that features colored sunrise simulation.

- + Read more
- + Download image



## Fidelio wireless HiFi speakers A3/A5/A9

A distinctive collection of premium speakers for highdefinition wireless music at home.

- + Read more
- + Download image



#### Fidelio M1 headphones

Combines clear, detailed sound reproduction and dynamic bass in a lightweight, sturdy and stylish design.

- + Read more
- + Download image



#### Fidelio X1 headphones

Premium on-ear headband headphones for home use featuring an impeccably clear and detailed sound range for flawlessly natural sound.

- + Read more
- + Download image



#### MIRA DECT-phone M550

With its eye-catching silhouette, MIRA demonstrates a fresh approach to cordless phone design that ensures maximum comfort, sound and style.

- + Read more
- + Download image



# Philips AVENT manual breast pump SCF330/20

Ergonomically designed to be as comfortable as possible for more effective milk expressing.

- + Read more
- + Download image



#### Philips AVENT Natural range bottle SCF690/693

The intuitive design of the bottle facilitates an easy switch between breastfeeding and bottle-feeding helping mothers to breastfeed for longer.

- + Read more
- + Download image



#### ReAura laser skin rejuvenation SC5000

A revolutionary home laser treatment with breakthrough anti-aging technology that stimulates the skin's natural cell renewal process.

- + Read more
- + Download image



#### Xenium mobile phone W737

A stylish smartphone with extra-long battery life, first-ofa-kind power saving switch and enhanced user interface.

+ Download image



# Design Line Edge Smart LED TV 47PDL6907H

An immersive cinematic experience combining brilliant LED pictures and Smart TV in an elegant display.

- + Read more
- + Download image



#### **Daily Collection**

An affordable range of kitchen appliances that offer reliable functionality and a modern design.

- + Read more (Dutch)
- + Download image



#### Philips Jamie Oliver HomeCooker range

A first-of-a-kind kitchen appliance that helps prepare meals as well as cook them.

- + Read more
- + Download image

#### Healthcare



### **Ambient Experience Electro Physiology Lab**

A state-of-the-art electrophysiology suite featuring Ambient Experience to help comfort patients.

- + Find out more (video)
- + Download image



#### **Ambient Experience Hybrid Operating Room**

An advanced hybrid surgical suite that supports both minimally invasive procedures and fully invasive surgery when necessary.

- + Find out more (video)
- + Download image



#### **HeartStart FR3**

The professional-grade automatic external defibrillator (AED) helps responders to start critical life-saving therapy for victims of a sudden cardiac arrest (SCA) in mere seconds.

- + Read more
- + Download image



# **NeoPAP (NeoPAP infant CPAP delivery system)**

An intuitive and approachable treatment system for newborns and infants with respiratory difficulties.

- + Read more
- + Download image



#### **PET CT Uptake Room**

A hospital room design featuring Ambient Experience that helps reduce anxiety in potential cancer patients awaiting PET CT scan while supporting the workflow for staff.

- + Read more
- + Download image

# Lighting



#### BlueTouch Pain Relief Patch

A discreet, non-invasive wearable device designed ergonomically to provide on-demand relief for muscular back pain.

- + Read more
- + Download image



## Friends 'Drop' pendants

Strong as a group, iconic on its own, these pendant lamps offer energy-saving lighting with a strong visual signature.

- + Read more
- + Download image



#### **LED Premium Bulb**

A stylish white LED bulb that combines Energy Starrated light quality with durable, high performance.

- + Read more
- + Download image



# **Ledino Outdoor range Dunetop**

A humble outdoor lighting range that bows its head to passers-by as it illuminates their way.

- + to be launched spring 2013
- + Download image



# Lirio by Philips – Nick-Knack

Playful and flexible, this floor lamp with personality can be moved into 16 different poses as desired.

- + Read more
- + Download image