

More comfort, more milk naturally

"I have to lean forward when using a breast pump to ensure all the milk goes into the bottle."
mother



"I see a lot of moms having difficulties expressing milk. Is there a way to support them better?"
midwife



"Imitating the baby's suckling will improve milk expression."
scientist



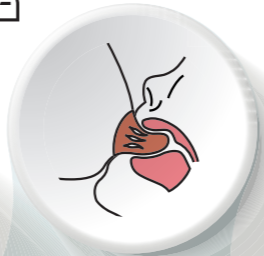
"More comfort releases more hormones that stimulate milk production."
scientist



"We need to design a breast pump in a more feminine way, and it should be comfortable to use, and easy to store and transport."
designer



More comfort
We reshaped the pump to make it possible for moms to sit back in a more relaxing position to express milk.



Increased milk production
Using ultrasound and MRI scanners, we have studied how babies actually suckle.



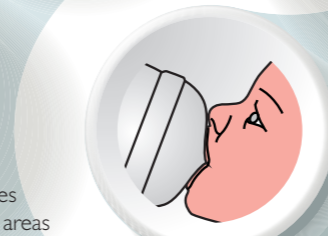
Extra stimulation
The pump's soft silicone cushion features five oval petals that gently massage the areas around the nipple to stimulate more milk.



New materials
New materials provide a natural, warm, and comfortable touch.



Design
During the whole innovation process, designers and scientists have been involved for optimal form and function.



Improved teat
The new stretchable teat has an 'anti-colic' twin-valve system that allows the air to vent into the bottle rather than the baby's stomach.

"When my daughter starts suckling on a bottle, I have to remove the teat from her mouth every time to prevent her swallowing too much air, which may lead to cramps."
mother



Philips AVENT Natural range
Designed to make it easier to combine breast and bottle feeding.

