



## Press Backgrounder

October 5, 2015

### **Philips Healthcare Transformation Services**

Upon completion of the announced acquisition of Blue Jay Consulting, a leading provider of consulting services to hospital emergency departments in the U.S., the company will be integrated in the Healthcare Transformation Services business, which is part of Philips Healthcare Informatics, Solutions and Services.

Philips Healthcare Transformation Services provides strategic, enterprise-wide consulting services to help improve clinical care and operational effectiveness across the health continuum, while contributing to the financial stability of an institution.

No other healthcare consulting firm combines Philips' legacy of clinical innovation and advanced healthcare analytics with custom services for performance improvement, healthcare experience, population health management and clinical education. Philips' unique insights and experience enable the company to take an integrated approach to care optimization that is holistic, pragmatic and vendor-independent. Philips can be a total solutions partner in the transition to value-based care for patients, staff and the communities served.

Through collaborative and patient-focused engagements, Philips' consultants help unlock insights and opportunities to solve the most complex challenges of care delivery. The team helps clients achieve meaningful and sustainable improvements in clinical excellence, operational efficiency, care delivery, and financial performance to improve value to patients.

Healthcare Transformation Services has customers in more than 20 countries and its services and solutions include the following areas:

- **Strategy and Governance:** Developing frameworks for new models of care and new care facilities to realize long-term and/or outcomes-based improvements.
- **Performance Improvement:** Improving the quality and efficiency of clinical and business process performance while reducing costs.
- **Strategic Design and Experience Solutions:** Providing an exceptional care delivery environment and patient and clinician experience.
- **Clinical Services:** Delivering a patient-centric, integrated care management approach to realize clinical improvements across the care continuum.
- **Population Health:** Aligning people, processes, and technologies to operationalize sustainable delivery of quality and cost-effective care across the care continuum.



- Information integration: Leveraging the power of information with information integration services including custom software development, system integration, and analytics.
- Program Management: Offering expertise in project advisory, project management and training, project administration and archiving, and portfolio management.
- Data Analytics: In-depth research, custom quantitative and qualitative analysis, and data-based identification of performance improvement opportunities.
- Education Consulting: Designing and implementing competency-based education programs that address the specific needs of a healthcare institution.