

Press Information

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Customize the look of your luminaire to suit your home with Philips StyleTwist

Choose from a range of elegant glass sheets to personalize your light and complement your home

Frankfurt, Germany – Your taste is unique. More and more, you're able to customize objects to suit your style and needs. Why shouldn't the design and light in your home be unique, too? Now, it can be. Philips welcomes the new **StyleTwist** design into the InStyle family of LED luminaires. Available as a wall light or pendant in an array of bright colors and designs, StyleTwist consists of seven sets of glass panels that change the look of the design and control the light feel and ambiance in your home.

Customize the design of your light...

With its contemporary aluminium finish, Philips StyleTwist gives your space an instant style update and fits with any interior style. The elegant finish is the perfect frame for the range of seven glass panel options, which are available in a selection of colors and designs including smoke black with a transparent line; translucent red; and frosted with a clear 'curly' design. New designs are continually added to the StyleTwist range, so you can customize your luminaire's look according to the latest on-trend colors - or simply according to your own preference.

Find your light style...

Changing the glass panels is simple, and you can vary your design without the need for specialist tools or expert help. The glass panels are purchased separately from the wall or pendant light so you can choose the one that is right for your home.

With Philips StyleTwist, you can enjoy and design a luminaire that reflects your savvy, personal sense of style.

Key features:

- Available as a pendant and a wall light
- Frame in painted colour (aluminium)
- Choose from seven sets of glasses
 - smoke black with a transparent line
 - translucent red
 - frosted with a clear 'curly' design
 - glossy white & matt white (2 sides)
 - white with clear lines
 - natural pebbles
 - green forest
- Wall light with integrated on/off switch



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About Royal Philips Electronics

Royal Philips Electronics of the Netherlands (NYSE: PHG, AEX: PHI) is a diversified health and well-being company, focused on improving people's lives through timely innovations. As a world leader in healthcare, lifestyle and lighting, Philips integrates technologies and design into people-centric solutions, based on fundamental customer insights and the brand promise of "sense and simplicity." Headquartered in the Netherlands, Philips employs approximately 122,000 employees with sales and services in more than 100 countries worldwide. With sales of EUR 22.6 billion in 2011, the company is a market leader in cardiac care, acute care and home healthcare, energy efficient lighting solutions and new lighting applications, as well as lifestyle products for personal well-being and pleasure with strong leadership positions in male shaving and grooming, portable entertainment and oral healthcare. News from Philips is located at www.philips.com/newscenter.