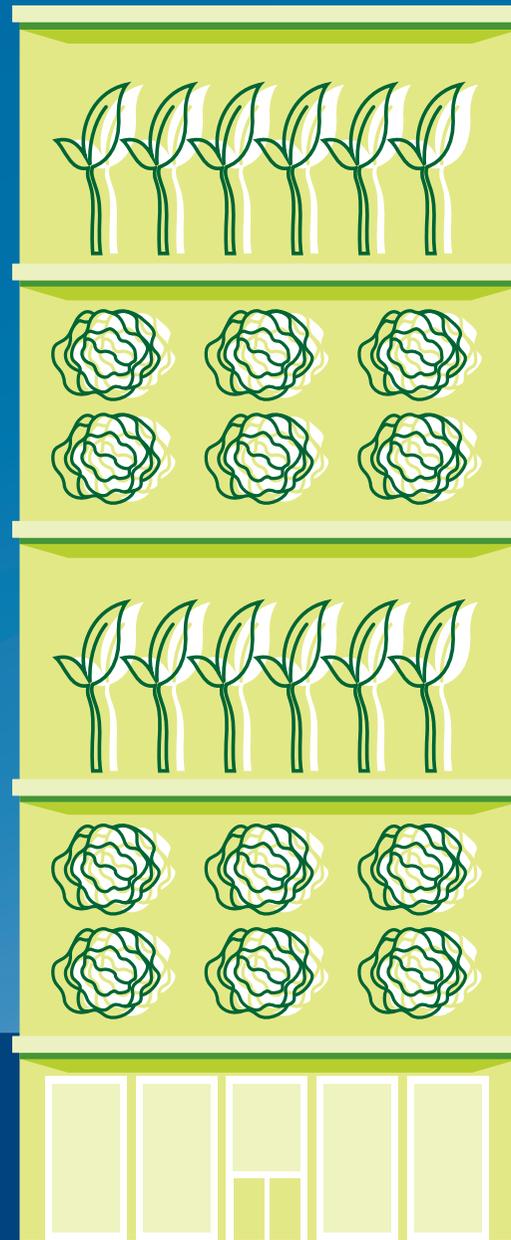


# Feeding the growing population

United Nations predicts:	2014	2050
The world's population will grow by some 2.5 billion people		<b>+2.5 billion</b> 
80% of the world's population will live in cities		<b>+80%</b> 
Farmers will need to produce 70% more food to feed the population		<b>+70%</b> 
80% of the land that is suitable for growing food is already in use		<b>-80%</b> 



# Philips city farming

## Multi-layer trolleys indoors

Plants grow in a controlled environment: clean air, no pesticide.

Plants grow better, faster, tastier using Philips light recipes.

Plants grow all year round: more food produced with consistent high quality.

Plants grow near the consumer: less 'food miles' needed.

**PHILIPS**