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Philips' Metronomis LED outdoor lighting range scoops iF design Gold Award
Enables urban designers to play with light and shadow to customize outdoor environments and reinforce city identity

Philips' highly innovative Metronomis LED outdoor lighting range has picked up a Gold Award at the [iF design awards](#) announced 28th February 2014.

The Metronomis LED outdoor lighting range offers an assortment of light effects for outdoor urban environments such as pedestrian areas, city squares and business parks. The light fixtures project a combination of light and shadow onto the ground to create attractive ambient patterns. They may also change effects as people pass by, as well as enabling cities to showcase their heritage by displaying city arms and logos on the ground.

The wide range of design options and the ability to customize lighting installations with a variety of versatile and playful lighting effects was singled out for praise by the iF jury: "The sensation of the materials in this LED outdoor lighting is fantastic. The customizable options that can be used to create different patterns really opens the door to countless creative possibilities, which is especially exciting for designers and architects."

The range comes with a flexible selection of four light bowls, seven masts and four finishes combining technically advanced LED luminaires with a simple, clean and timeless design. Philips' Metronomis outdoor lighting delivers high quality white light enhancing visibility and helping create safer, more livable cities. Research by [The Climate Group](#) reveals that around 75% of people find that the white light from LEDs makes them feel safer than the light from high-pressure sodium street lighting.¹

The range has been successfully installed in [Næstved, Denmark](#) where Metronomis LED has blended in with the colourful character of the town, slotting seamlessly into the town's historic high street and fitting in with existing lighting installations. The city has also realized energy savings of 60% compared to conventional street lighting.

Philips is showcasing its Metronomis LED outdoor lighting range at the Light + Building show in Frankfurt, Germany, from 30 March - 4 April 2014. Visitors to the show will be able to view the Metronomis LED range at the Philips stand in the Forum, Level 0, stand A01.

CAPTIONS/IMAGES

Links to the multimedia content:

[Image gallery: Næstved, Denmark](#)

[Image gallery: iF awards ceremony](#)

[Image gallery: iF Gold Award logo](#)

[Product video](#)

¹ *Methodology:* 70-80% of respondents in three cities said they felt safer with LED Lighting
[http://www.theclimategroup.org/assets/files/LED_report_web1\(3\).pdf](http://www.theclimategroup.org/assets/files/LED_report_web1(3).pdf)

[Product page](#)

[Næstved, Denmark case study](#)

[PDF Product Overview](#)

About Royal Philips:

Royal Philips (NYSE: PHG, AEX: PHIA) is a diversified health and well-being company, focused on improving people's lives through meaningful innovation in the areas of Healthcare, Consumer Lifestyle and Lighting. Headquartered in the Netherlands, Philips posted 2013 sales of EUR 23.3 billion and employs approximately 115,000 employees with sales and services in more than 100 countries. The company is a leader in cardiac care, acute care and home healthcare, energy efficient lighting solutions and new lighting applications, as well as male shaving and grooming and oral healthcare. News from Philips is located at www.philips.com/newscenter.

About the “iF design awards”

For more than 60 years, the iF design awards have recognized outstanding achievements in design. The high international reputation of the iF design awards is, not least, due to the top-class level of the entries. Each year, the iF seal of quality, which is recognized the world over, is awarded to excellent design in the three disciplines of product, communication and packaging design.