How the world sleeps

Of 7,817 people surveyed in 10 different countries

22%

Wake up before they would like five to seven times per week

57%

Admitted that their sleep could be better

17%

Sleep through the night

57% Sleep with a mobile phone nearby. Yet only...



respondents selected

biggest sleep disruptor.

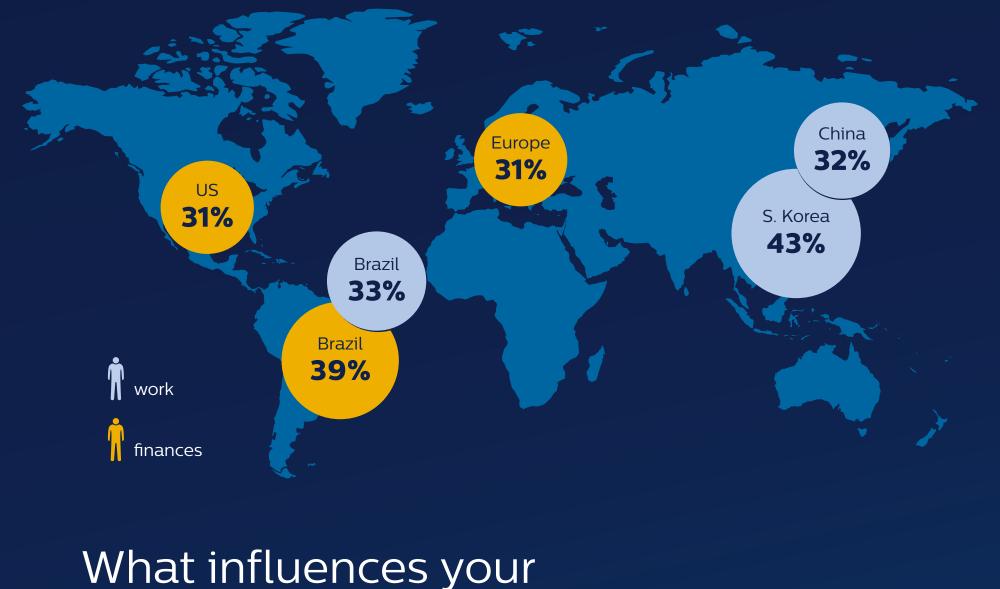
...said technology was their

What keeps you up at night?



Among a list of 13 factors keeping people up at night,

work and financial issues as their most common sleep disruptors.



health and wellbeing? Respondents around the world ranked sleep the highest.



don't know how to get it. In addition, six percent of respondents reported having obstructive sleep apnea (OSA). This is consistent with other

100 million

people globally suffer from OSA.*

Because an estimated 80 percent of patients with OSA remain undiagnosed, a substantial number of people may benefit from proper screening, diagnosis and treatment of sleep apnea.

*http://www.stopbang.ca/osa.php

reports indicating that more than



87%

