

Aging Well

SPOTLIGHT ON THE IMPORTANCE OF SUPPORTING SUCCESSFUL AGING




900 million
people in the world
are over the age of 60

By 2050, that will be
2.4 billion¹



In 2009, there were
an estimated
455,000
centenarians in the world.

By 2050, their number is
projected to rise to
4.1 million²



Ages 70 – 79 alone
account for **20%** of the
output in the fields of
scholarship, and **15%** in
the sciences.³



Elderly with adequate social relationships are
50% more likely
to survive than those with insufficient social
support, an effect comparable with quitting
smoking and of greater benefit than avoiding
obesity and lack of exercise.⁴



54%

Number of 65 and
older who are
comfortable using
technology



27%

Number of age 65 or
older who use technology
to support a healthier
lifestyle



28%

Number who
regularly use
Facebook



25%

Number who
regularly use
YouTube



47%

Number aged 75 or older
keeping active by working,
volunteering or participat-
ing in the community

Philips commissioned Braun Research to conduct a survey among a sample of 1,001 adults residing in the United States, comprising 501 individuals between the ages of 18 and 64 years and 500 individuals ages 65 years or older.

SOURCES: 1. World Population Ageing: 1950-2050 UNFPA, "State of the World Population 2011." 2. World Population Ageing 2009

3. Journal of Gerontology 4. The National Institute of Mental Health and the MacArthur Study of Successful Aging in America

PHILIPS