



PROGRAM
ROYAL PHILIPS ELECTRONICS SEMICONDUCTORS & CONSUMER ELECTRONICS
September 15, 2005

09:30 – 10:00	Registration / Coffee
10:00 – 10:05	Welcome <i>Alan Cathcart</i> <i>Investor Relations</i>
10:05 – 10:50	Business Renewal program <i>Frans van Houten</i> <i>CEO Semiconductors</i>
10:50 – 11:10	Highway to the customers – improving our market traction <i>Maria Marced</i> <i>SVP Sales & Marketing</i>
11:10 – 11:30	Manufacturing update and operational excellence – improving our efficiency <i>Ajit Manocha</i> <i>IC Manufacturing Operations (Manufacturing/SCM)</i>
11:30 – 12:00	Coffee break and product demos
12:00 – 12:20	Connected Consumer – business update digital home <i>Giel Rutten</i> <i>SVP BU Home</i>
12:20 – 12:40	Connected Consumer – business update mobile & personal <i>GertJan Kaat</i> <i>SVP BU Mobile & Personal</i>
12:40 – 13:00	Automotive – business update <i>Indro Mukerjee</i> <i>EVP BU Automotive & Identification</i>
13:00 – 13:15	Summary & Q&A <i>Frans van Houten</i>
13:15 – 14:30	Lunch
14:30 – 14:50	Getting the fundamentals right <i>Rudy Provoost</i> <i>CEO Consumer Electronics</i>
14:50 – 15:10	Business Renewal at work <i>Maarten de Vries</i> <i>CFO Consumer Electronics</i>
15:10 – 15:55	The road to sustainable value creation <i>Rudy Provoost</i>
15:55 – 16:15	Summary & final Q&A <i>Rudy Provoost</i>
16:15 – 16:20	Closing <i>Pierre-Jean Sivignon</i> <i>CFO Royal Philips Electronics</i>