PROGRAM
ROYAL PHILIPS ELECTRONICS SEMICONDUCTORS & TECHNOLOGY
September 24, 2004

09:30 – 10:00	**Registration / Coffee**
10:00 – 10:05	**Welcome** *Alan Cathcart* *Senior Vice President – Investor Relations*
10:05 – 11:00	**Sustaining profitable growth – business focus and update** *Scott McGregor* *President and CEO Philips Semiconductors* *Member of the Group Management Committee Royal Philips Electronics*
11:00 – 11:25	**Sustaining profitable growth through collaboration and partnership** *Indro Mukerjee* *Executive Vice President Marketing & Sales*
11:25 – 12:25	**Coffee break and product demos**
12:25 – 13:00	**Sustaining profitable growth in MMS** *Hein van der Zeeuw* *Executive Vice President MultiMarket Semiconductors*
13:00 – 14:00	**Lunch**
14:00 – 14:35	**Sustaining profitable growth in Consumer** *Leon Husson* *Executive Vice President Consumer Businesses*
14:35 – 15:10	**Sustaining profitable growth in mobile** *Mario Rivas* *Executive Vice President Communications Businesses*
15:10 – 15:40	**Research for the connected consumer and beyond** *Rick Harwig* *CEO, Philips Research*
15:40 – 16:00	**Closing + Q&A** *Scott McGregor*
16:00 – 16:05	**Summary** *Jan Hommen* *Vice Chairman and CFO Royal Philips Electronics*
16:05 – 16:30	**IFRS accounting standards** *Gerard Ruizendaal* *Executive Vice President Group Controller*
16:30	**Closing** *Jan Hommen*