

# PHILIPS

Welcome to  
Royal Philips Electronics Medical Systems &  
Consumer Electronics Analysts' day

November 5<sup>th</sup>, 2003

# PHILIPS

Opening

Alan Cathcart

Senior Vice President Investor Relations

## “Safe Harbor” Statement

under the Private Securities Litigation Reform Act of October 1995

These presentations and discussions/document contain certain forward-looking statements with respect to the financial condition, results of operations and business of Philips and certain of the plans and objectives of Philips with respect to these items. By their nature, forward-looking statements involve risk and uncertainty because they relate to events and depend on circumstances that will occur in the future. There are a number of factors that could cause actual results and developments to differ materially from those expressed or implied by these forward-looking statements. These factors include, but are not limited to, levels of consumer and business spending in major economies, changes in consumer tastes and preferences, the levels of marketing and promotional expenditures by Philips and its competitors, raw materials and employee costs, changes in future exchange and interest rates, changes in tax rates and future business combinations, acquisitions or dispositions and the rate of technical changes. Market share estimates contained in this report are based on outside sources such as specialized research institutes, industry and dealer panels, etc. in combination with management estimates.

<b>10:00 – 10:05</b>	<b>Opening</b> <i>Alan Cathcart</i> <i>SVP Investor Relations</i>
<b>10:05 – 10:35</b>	<b>PMS: 14% and beyond</b> <i>Jouko Karvinen</i> <i>SVP Royal Philips Electronics &amp; CEO Philips Medical Systems</i>
<b>10:35 – 10:55</b>	<b>Imaging</b> <i>Paul Smit</i> <i>SVP Strategy &amp; Business Development Philips Medical Systems</i>
<b>10:55 – 11:15</b>	<b>Patient Monitoring</b> <i>Steve Rusckowski</i> <i>EVP Philips Medical Systems &amp; CEO Cardiac and Monitoring Systems</i>
<b>11:15 – 11:40</b>	<b>Q &amp; A</b>
<b>11:40 – 12:00</b>	<b>Break</b>
<b>12:00 – 12:45</b>	<b>Healthcare IT</b> <i>Stan Smits</i> <i>SVP Philips Medical Systems &amp; CEO Medical Information Technology</i> <i>Judith R. Faulkner</i> <i>President and CEO Epic</i>
<b>12:45 – 13:00</b>	<b>Q &amp; A and Summary</b> <i>Jouko Karvinen</i> <i>SVP Royal Philips Electronics &amp; CEO Philips Medical Systems</i>
<b>13:00 – 14:15</b>	<b>Lunch</b>

- 14:15 – 14:20**      **Introduction**  
*Alan Cathcart*  
*SVP Investor Relations*
- 14:20 – 14:50**      **Outline and achievements so far**  
*Gottfried Dutiné*  
*EVP Royal Philips Electronics and CEO Philips Consumer Electronics*
- 14:50 – 15:15**      **Changing Industry Dynamics**  
*Rudy Provoost*  
*SVP Royal Philips Electronics & CEO Philips CE Global Sales and Services*
- 15:15 – 16:00**      **Building a sustainable, profitable company**  
*Frans van Houten*  
*SVP Royal Philips Electronics & CEO Philips CE Business Groups*
- 16:00 – 16:15**      **Execution in the market**  
*Rudy Provoost*  
*SVP Royal Philips Electronics & CEO Philips CE Global Sales and Services*
- 16:15 – 16:25**      **Conclusions**  
*Gottfried Dutiné*  
*EVP Royal Philips Electronics and CEO Philips Consumer Electronics*
- 16:25 – 16:30**      **Summary**  
*Jan Hommen*  
*Vice Chairman & CFO Royal Philips Electronics*

