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sense and simplicity

Clinical Care Systems

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Clinical Care Systems: Growth engine businesses

Resuscitation

Diagnostic ECG

Consumables & Sensors

Respironics Ventilation and Children’s Medical Ventures Business

Ultrasound Business

Cardiac Care Business

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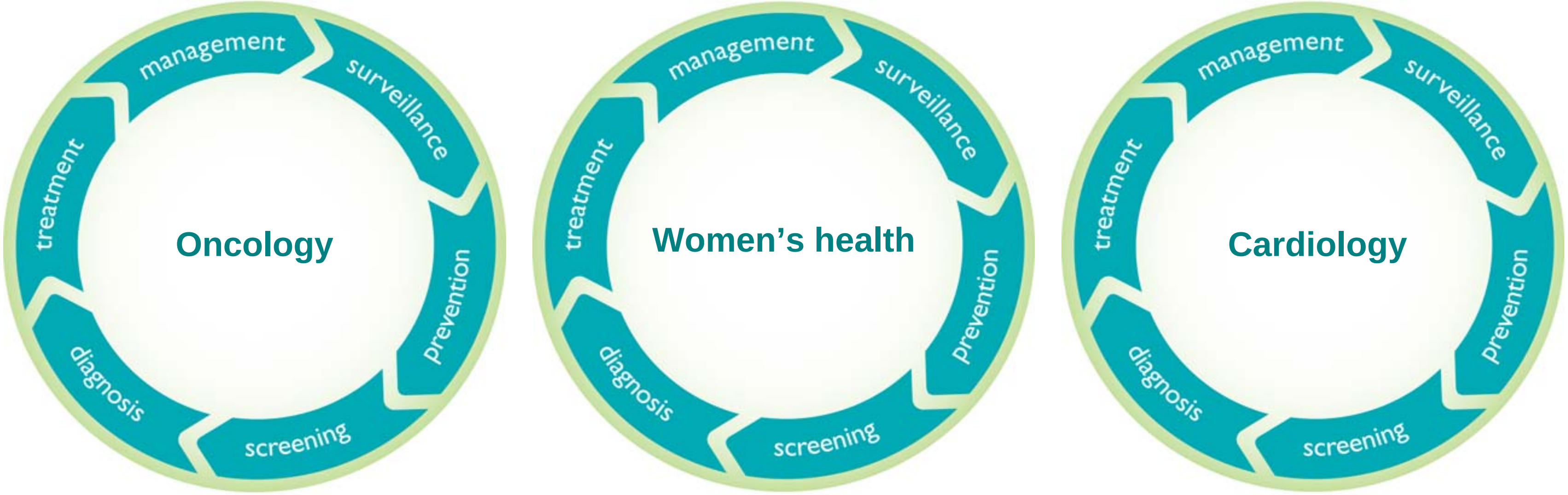
Clinical Care Systems team drives Philips Care Cycle Programs

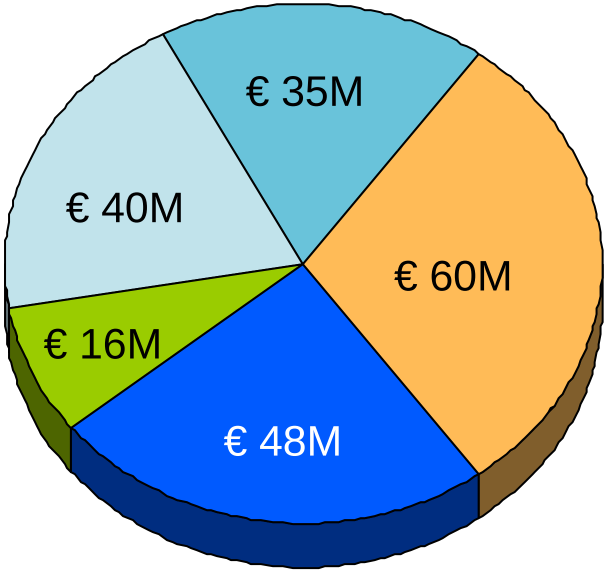


- Cross-business product creation
- White space expansion M&A / partnerships

Children's Medical Ventures (Respironics Hospital)

Market Segments (€M) & Market Share (%)

Safety and Soothing Aids
ChMV share 10%



Therapeutic Support
ChMV share >50%

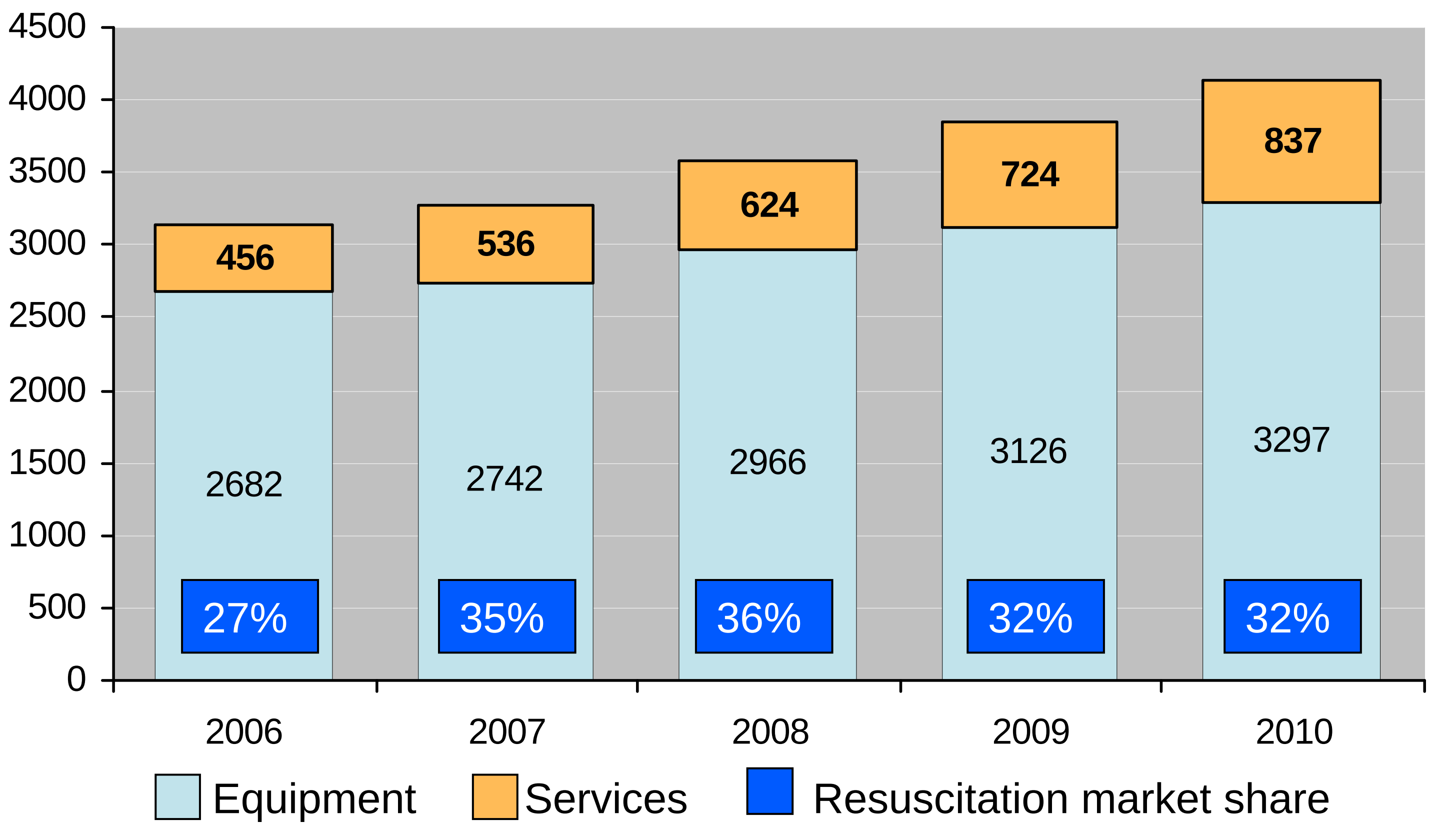
Monitoring
ChMV share 95%

Jaundice Management
ChMV share 30%

Non-Invasive Ventilation
ChMV share 1%

Cardiac Care: Market grows 7% CAGR 2006-2010

Total Market: Equipment Revenue **+ Service Revenue** (€M projected) and Philips Resuscitation market share (% projected)



2007 growth largely caused by competitor's FDA issues

Source: Philips Internal

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Cardiac Care: #1 in Resuscitation Solutions

% 2007 resuscitation revenue	
1%	**Automated External Defibrillators (AED)** — Home
52%	Professional market
47%	Advanced Life Support (ALS) - Pre-Hospital and Hospital

Automated External Defibrillators (AED)

- Home: HAT trial; AED safely and effectively used to save lives of six patients in trial; neutral impact overall
- Professional market: Philips technology leadership with Quick Shock and SMART CPR

Advanced Life Support (ALS) - Pre-Hospital and Hospital

- HeartStart MRx: Reducing door-to-balloon time; includes 12-lead ECG transmission to hospital

Growth in global professional AED and Advanced Life Support

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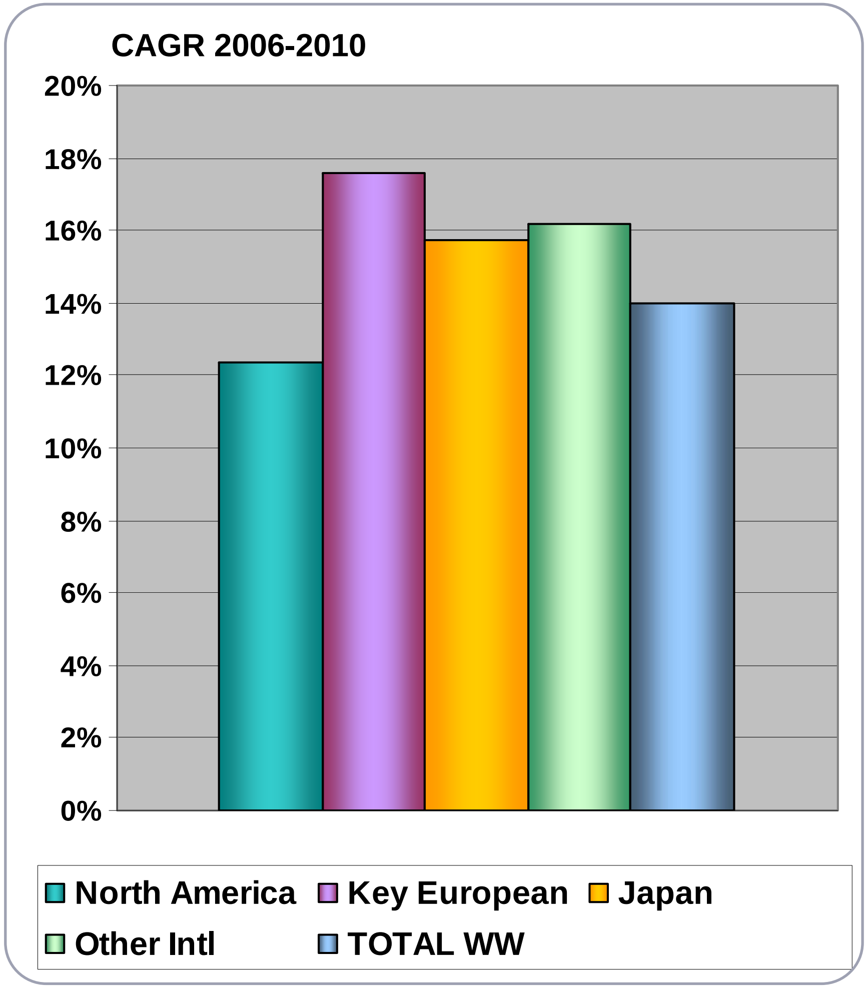
AED Global Market Growth 14% CAGR 2006-2010

Automatic External Defibrillators



AED market potential continues to fuel revenue growth

- North America growth driven by Public Access Defibrillation (PAD) market
- Public Access Defibrillation legislation pending in several key European markets
- Explosive growth in Japan (>30 % in '06) will moderate, but demand remains strong

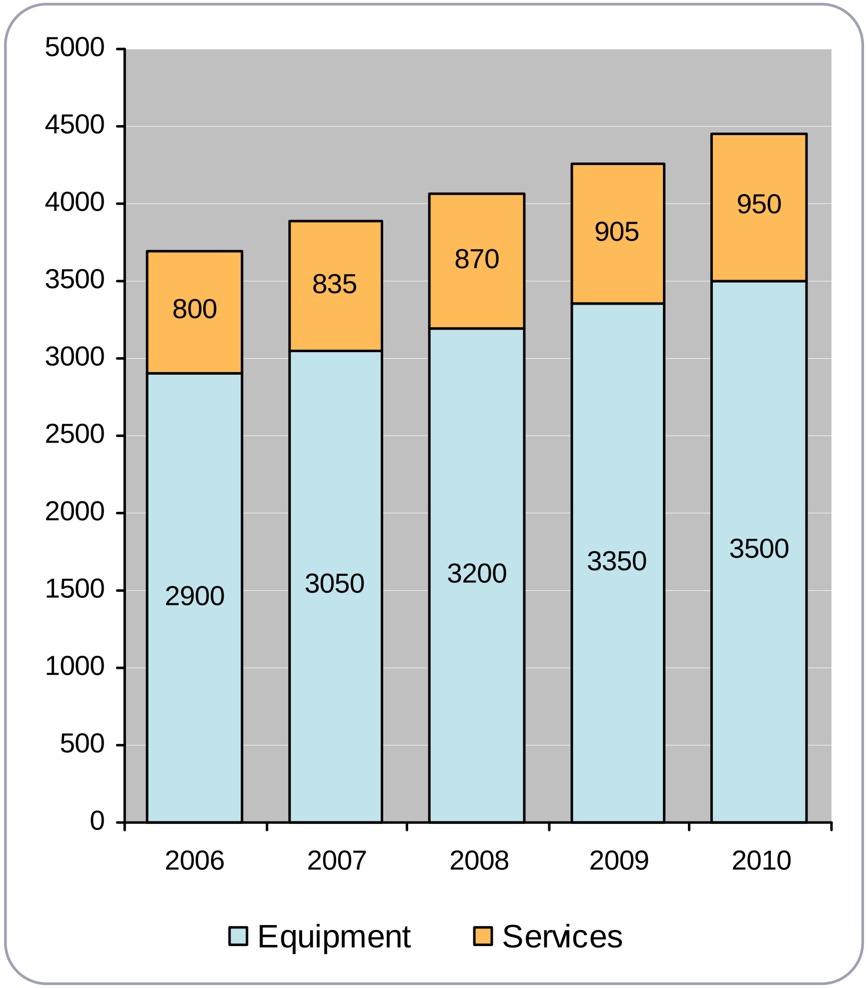
Ultrasound: Market grows 5% CAGR 2006 to 2010

Equipment Revenue **+ Service Revenue** (€M projected)

- 2010 projected market for Ultrasound equipment/service is approx. €4.5 B

- Market driven by new clinical usage, emerging market growth and compact

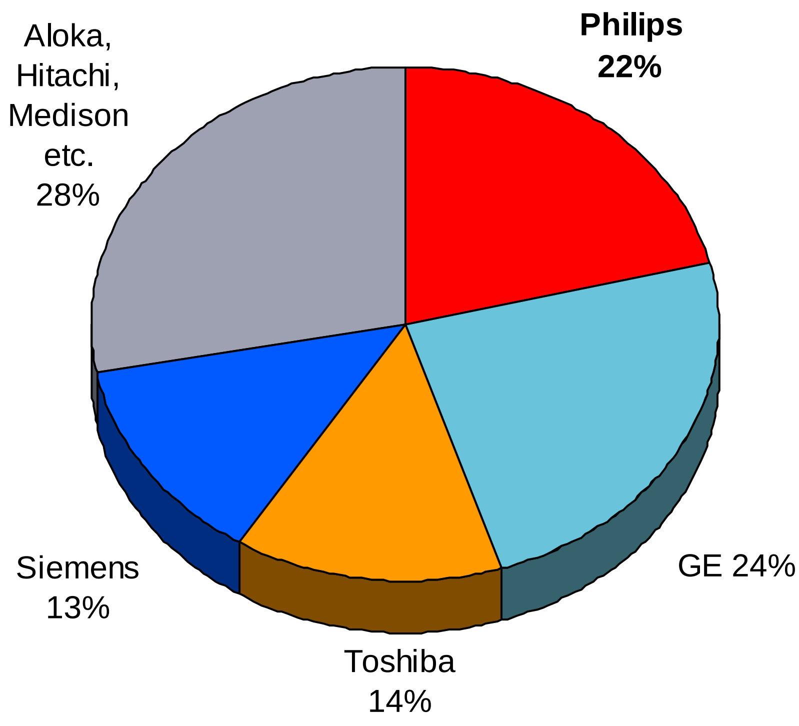
- Unit growth >15% with positive impact on service revenue



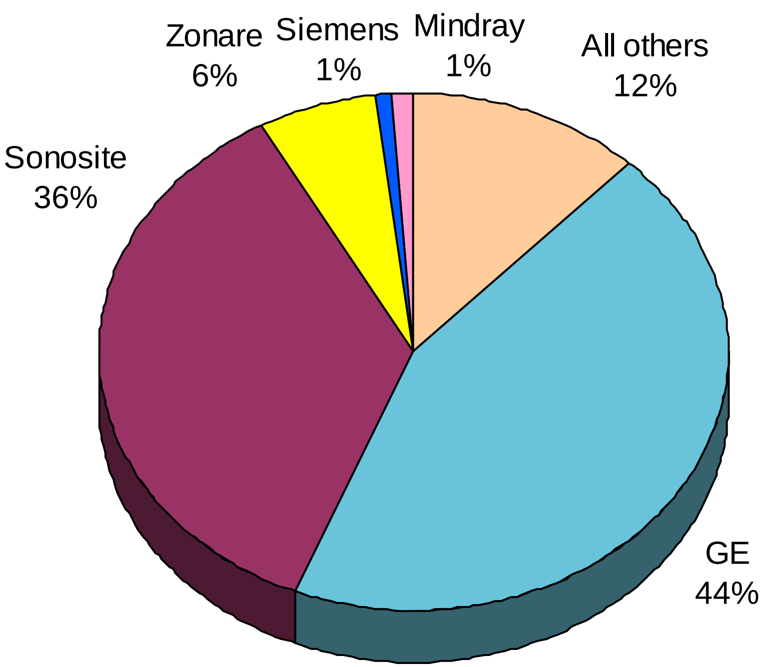
Source: Philips Internal
FX adjusted as of May 2008

Ultrasound: 2007 Market Share

Total including Compact (€ 3.2 B)



Compact (€ 375 M)



Strong market share position prior to entering Compact market which grows 25%

Source: Philips Internal
FX adjusted as of May 2008

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Introducing the CX50 CompactXtreme from Philips*

* FDA 510(k) pending

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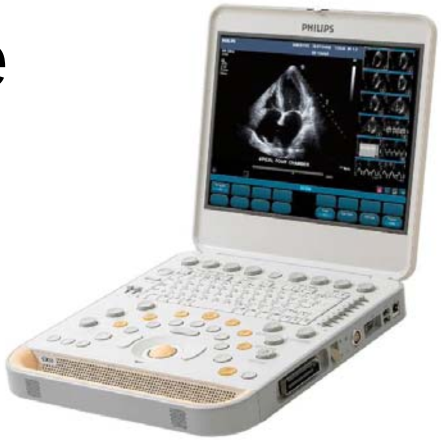
CX50 compact ultrasound*

“While doing portable studies, I can’t always count on my compact system when encountering difficult patients…I need to be able to make quick and confident diagnoses at the bedside for all my patients.”

In the OR, at the bedside, and remote locations

* FDA 510(k) pending

CX50: Premium Class Performance



- Premium capabilities **unique** to the CX50
  - 128-channel digital beamformer
  - PureWave crystal technology

Compact Ultrasound: Extreme Mobility

Take ultrasound to the patient

Convenient form factor

- Portable laptop weighing @ 6.8kgs
- 15-inch LCD display
- Built-in handle, Integrated DVD
- Battery powered
- Optional cart, travel case

* FDA 510(k) pending

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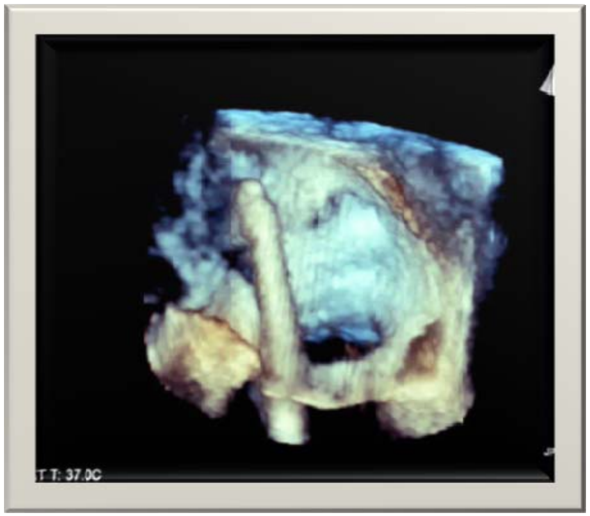
Live 3D transesophageal echo (TEE) is changing medicine and expanding beyond the echo lab

Cardiologist:	Yield more precise diagnoses
Surgeon:	Optimize surgical planning
Interventionalist:	View devices in relationship to anatomy in real time

Closure device deployment



Innovation on the iE and Premium segment will grow this segment

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Philips 2008 Ultrasound Product Family

HD3

Q2

New in 2008

HD7

EnVisor

HD11

Q3

New in 2008

HD15

Q4

New in 2008

Compact CX50

iU22

iE33

Low-end ←→ Premium

Clinical Care Systems - Summary

- Philips enters Compact Ultrasound with unique level of image quality; modular platform allows future compact expansion and market segmentation prevents customer substitution
- Philips is the leader in fast-growing (14% CAGR) AED market
- Clinical Care Systems businesses all grow and contribute margins > average of Philips Healthcare; exploring new opportunities related to care-cycle strategies as part of Vision 2010





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