

PHILIPS

Welcome to the Analysts Day
Medical Systems

June 15, 2005

PHILIPS

Welcome

Alan Cathcart

“Safe Harbor” Statement under the Private Securities Litigation Reform Act of Oct. 1995

'Safe Harbor' Statement under the Private Securities Litigation Reform Act of 1995

This document contains certain forward-looking statements with respect to the financial condition, results of operations and business of Philips and certain of the plans and objectives of Philips with respect to these items (including, but not limited to, cost savings). By their nature, forward-looking statements involve risk and uncertainty because they relate to events and depend on circumstances that will occur in the future. There are a number of factors that could cause actual results and developments to differ materially from those expressed or implied by these forward-looking statements. These factors include, but are not limited to, levels of consumer and business spending in major economies, changes in consumer tastes and preferences, changes in law, the performance of the financial markets, pension costs, the levels of marketing and promotional expenditures by Philips and its competitors, raw materials and employee costs, changes in exchange and interest rates (in particular, changes in the euro and the US dollar can materially affect results), changes in tax rates and future business combinations, acquisitions or dispositions and the rate of technological changes. Market share estimates contained in this report are based on outside sources such as specialized research institutes, industry and dealer panels, etc. in combination with management estimates. Rankings are based on sales unless otherwise stated.

Use of Non-GAAP Information

In presenting and discussing the Philips Group's financial position, operating results and cash flows, management uses certain non-GAAP financial measures. These non-GAAP financial measures should not be viewed in isolation as alternatives to the equivalent GAAP measure and should be used in conjunction with the most directly comparable US GAAP measure(s). Unless otherwise indicated in this document, a discussion of the non-GAAP measures included in this document and a reconciliation of such measures to the most directly comparable US GAAP measure(s) is contained in the Annual Report 2003, 'Financial Statements and Analysis'.

Program - Royal Philips Electronics

Analysts' Day, June 15, 2005 Medical Systems

09:30 – 10:00	Registration	
10:00 – 10:15	Opening	Alan Cathcart Investor Relations
10:15 – 10:55	Beyond 14%	Jouko Karvinen CEO, Philips Medical Systems
10:55 – 11:25	Market Dynamics and Care Cycles	Tim Irish Strategy and Marketing
11:25 – 11:55	Break	
11:55 – 12:25	Healthcare IT	Stan Smits Medical Information Technology
12:25 – 13:00	Medical in Asia-Pacific	Andreas Wentz Philips Electronics Asia Pacific and Medical Systems

Program - Royal Philips Electronics

Analysts' Day, June 15, 2005 Medical Systems

13:00 – 14:15	Lunch	
14:15 – 14:45	Progress in Ultrasound	Barbara Franciose Ultrasound
14:45 – 15:15	Progress in MR and X-Ray	Michel Manuel Magnetic Resonance & X-Ray
15:15 – 15:45	Progress in Global Services	Greg Sebasky Global Customer Services
15:45 – 16:15	Final conclusions and Q&A	Jouko Karvinen

