
Power of Attorney for Annual General Meeting of Shareholders 2010

The undersigned:

_____ [name shareholder]

holder of _____ [number of common shares listed on
NYSE Euronext Amsterdam] shares in the share capital of Koninklijke Philips Electronics N.V.
(Royal Philips Electronics), a company with limited liability organized under the laws of The
Netherlands and with corporate seat in Eindhoven, The Netherlands, hereby grants the following
power of attorney to:

_____ [name]

in order to represent him/her at the Meeting of Shareholders, to vote for him/her at the
Meeting of Shareholders, and to undertake all legal actions that the undersigned himself/herself
has or is able to undertake in the Meeting.

Signature: _____

Place: _____

Date: _____

Notes:

This Power of Attorney is only valid if it is signed.

Please submit this power of attorney via your bank or broker who then can confirm your holdings. Note that your bank or broker should notify The Royal Bank of Scotland N.V., p/a Department Exchange Agency MF2020, P.O. Box 3200, 4800 DE Breda, the Netherlands, about your wish to attend the Annual General Meeting of Shareholders of Royal Philips Electronics by proxy ultimately on March 19, 2010. Your bank or broker should also forward this form ultimately on March 19, 2010.
