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## Binding Recommendations

- Members of the Board of Management

**In relation to the General Meeting of Shareholders  
of Koninklijke Philips Electronics N.V. ('Royal Philips Electronics')  
To be held on March 25, 2010**

## Binding recommendations members of the Board of Management

In accordance with article 10, paragraph 2 of the Articles of Association of Koninklijke Philips Electronics N.V. (the “Company”), the Supervisory Board has drawn-up the following binding recommendations of nominees for the position of member of the Board of Management of the Company, the first nominated being proposed for appointment by the General Meeting of Shareholders of the Company to be held on March 25, 2010:

### Nomination Mr G.H.A. Dutiné

#### 1. Gottfried Dutiné, 1952, German

Executive Vice-President Royal Philips Electronics and Global Head of Markets & Innovation.

Mr Dutiné began his industrial career in 1979 at Rockwell-Collins GmbH in Frankfurt, where he was appointed Director of Engineering. In 1984 he joined Motorola Inc. and became Group Director Product Operations of its European Communications Group. In 1989 he moved to Robert Bosch GmbH in Stuttgart where he served as President and Chief Executive Officer of the Mobile Communications Division. Blaupunkt GmbH and a number of automotive activities were part of that assignment. At the end of 1997 he joined Alcatel in Paris and became Vice-President of the Telecom Board Committee and Area President for Central & Eastern Europe and Russia.

Mr Dutiné joined Philips as of February 1, 2002 and was appointed a member of the Board of Management as per March 28, 2002. On January 1, 2010 he became the Global Head of Markets & Innovation.

Mr Dutiné was born in Germany in 1952 and holds a diploma in Electrical Engineering and a Ph.D. in Communications Technology from the University of Darmstadt, Germany. He is married, with one child.

#### 2. Mr R.S. Provoost, 1959, Belgian

### Nomination Mr R.S. Provoost

#### 1. Rudy Provoost, 1959, Belgian

Executive Vice-President, Chief Executive Officer of Philips Lighting and Chairman of Philips' Sustainability Board

Rudy Provoost began his professional career in 1984 with Procter & Gamble Benelux in Management Systems and worked for a number of years as a project manager on various finance, operations and marketing and sales assignments.

In 1987, he joined Canon Belgium as Marketing Planning Manager, and later became Sales and Marketing Manager for the Reprographics division. In 1989, he was appointed General Manager Marketing for all business operations.

In 1992, Mr. Provoost joined Whirlpool as Managing Director for Belgium. He was named Vice-President Consumer Services for Europe in 1993, and went on to become senior officer of Whirlpool Corporation and, successively, Vice-President Group Sales in 1994, Vice-President Group Marketing in 1996, and Vice-President Whirlpool Brand Group for Europe in 1999.

In October 2000, he joined Philips as Executive Vice-President of Consumer Electronics in Europe. He was appointed Chief Executive Officer of Global Sales and Services for Consumer Electronics, as well as Senior Vice-President and member of the Group Management Committee in August 2003. In 2004, he became Chief Executive Officer of the Consumer Electronics division, and went on to become Chief Executive Officer of the Lighting sector in 2008. In April 2006, he was appointed a member of the Board of Management.

Mr. Provoost was born in 1959 in Belgium and holds degrees in Psychology and Business Administration & Management from the University of Gent in Belgium. During his military service duty as an Officer in the Medical Services Division of the Belgian Army in 1983-1984, Mr. Provoost also followed a university program for specialization in hospital management. He is married, with three children.

## 2. Mr A. Ragnetti, 1960, Italian

### Nomination Mr A. Ragnetti

#### 1. Andrea Ragnetti, 1960, Italian

Executive Vice-President and Chief Executive Officer Philips Consumer Lifestyle

Andrea Ragnetti began his career in marketing at Procter & Gamble in 1987, first in Italy and then in Portugal. In 1993, he joined Joh.A. Benckiser (now Reckitt Benckiser), becoming marketing Vice-President in 1997. In the same year, he founded the Post Graduate School, Perugia, a training and consultancy firm. He joined Telecom Italia in 1998 as Executive Vice-President of marketing for its Mobile division, before taking up a similar position with its Fixed Line division one year later.

On January 1, 2003, Mr. Ragnetti joined as Philips' Chief Marketing Officer, with responsibility for the company's global marketing activities and brand management. With his appointment as CMO, Mr. Ragnetti also became a member of the Group Management Committee. On April 1, 2005, he was appointed Chief Executive Officer of Philips Domestic Appliances and Personal Care, in addition to his duties as CMO of Philips. In April 2006 he became a member of the Board of Management. With the formation of Consumer Lifestyle on January 1, 2008, Mr. Ragnetti was appointed Chief Executive Officer of the sector.

Mr. Ragnetti, was born in Italy in 1960, holds a degree in political science from Perugia University in Italy. He is married, with three children.

## 2. Mr S.H. Rusckowski, 1957, American

### Nomination Mr S.H. Rusckowski

#### 1. Mr Steve Rusckowski, 1957, American

Executive Vice-President and Chief Executive Officer Philips Healthcare

Mr. Rusckowski was previously the CEO of the Imaging Systems business group of Philips Healthcare. He was appointed Chief Executive Officer Philips Healthcare and member of the Group Management Committee on November 1, 2006. On April 1, 2007 he became a member of the Board of Management.

Mr. Rusckowski was born in 1957 in the United States and holds a Bachelor of Science in Mechanical Engineering from Worcester Polytechnic Institute and a degree in management science from the Massachusetts Institute of Technology (MIT). He is married and has two children.

2. Mr E.P. Coutinho, 1951, Dutch

Eric Coutinho is Member of the Group Management Committee, Secretary to the Board of Management and Chief Legal Officer.

*February 2010*

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