
Power of Attorney for Annual General Meeting of Shareholders 2011

The undersigned:

_____ [name shareholder]

holder of _____ [number of common shares listed on
NYSE Euronext Amsterdam] shares in the share capital of Koninklijke Philips Electronics N.V.
(Royal Philips Electronics), a company with limited liability organized under the laws of The
Netherlands and with corporate seat in Eindhoven, The Netherlands, hereby grants the following
power of attorney to:

_____ [name]

in order to represent him/her at the Meeting of Shareholders, to vote for him/her at the Meeting
of Shareholders, and to undertake all legal actions that the undersigned himself/herself has or is
able to undertake in the Meeting.

Signature: _____

Place: _____

Date: _____

Notes:

This Power of Attorney is only valid if it is signed.

Please submit this power of attorney via your bank or broker who then can confirm your holdings. Note
that your bank or broker should notify The Royal Bank of Scotland N.V., p/a Equity Capital Markets /
Corporate Actions HQ 3130, Attn. R.L.J. van Etten, Gustav Mahlerlaan 10, 1082 PP AMSTERDAM,
E: corporate.actions@rbs.com, F: +31 20 464 1707, by proxy ultimately on March 25, 2011. Your bank or
broker should also forward this form ultimately on March 25, 2011.
