


**PHILIPS**

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# Philips: Delivering innovation that matters

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Chief of International Region  
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# PHILIPS

# Philips evolved with people-centric solutions

135 years of  
improving  
lives



1890s

We began lighting up the world, pioneering social care



Saved lives through breakthroughs in X-ray imaging



Enabled new consumer experiences: radio, TV, cassette and CD



Enhanced lives with computer and digital chip technology



Advanced healthcare and personal care with AI-enabled solutions



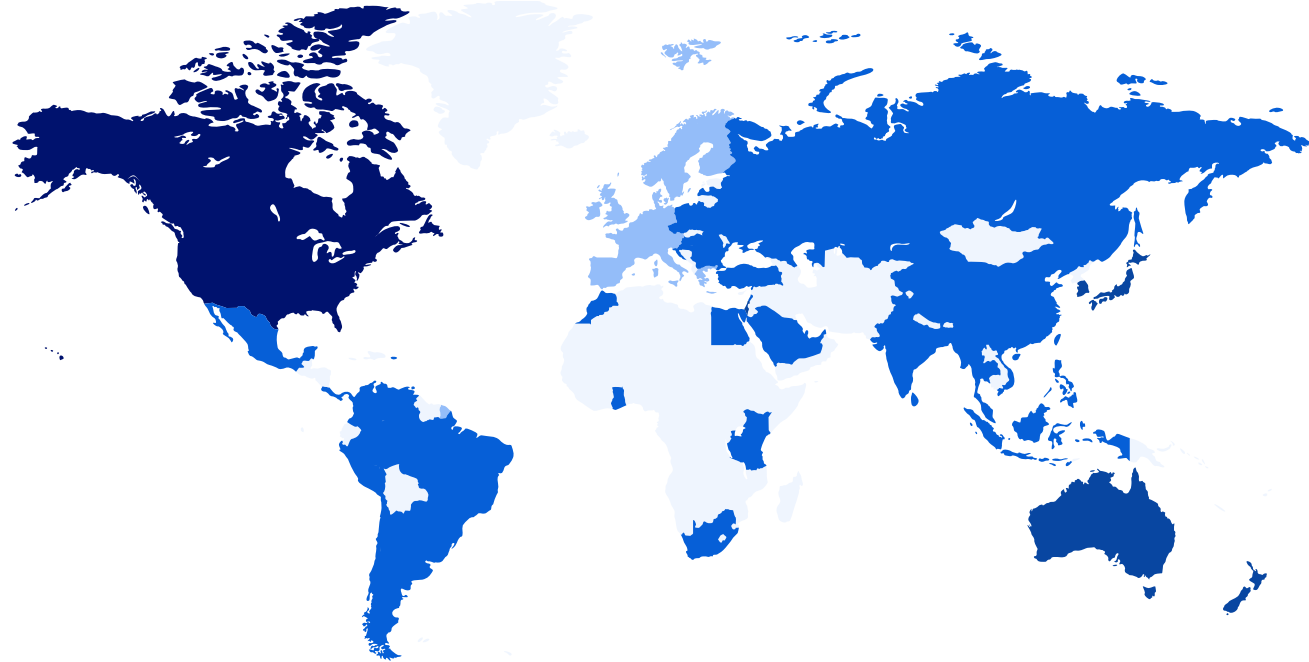
2026

Shaping a sustainable future, focused on better care for more people

135 years. One purpose: improving lives through innovation.

# Philips around the world

- **€17.8 billion Sales 2025**
- **195 countries**
- **9.3% of sales invested in R&D**
- **53,000 patent rights**
- **31,500 trademarks**
- **2bn lives improved**



# Philips is guided by a clear purpose, vision and culture

## OUR PURPOSE

To improve people's health and well-being through meaningful innovation

## OUR VISION

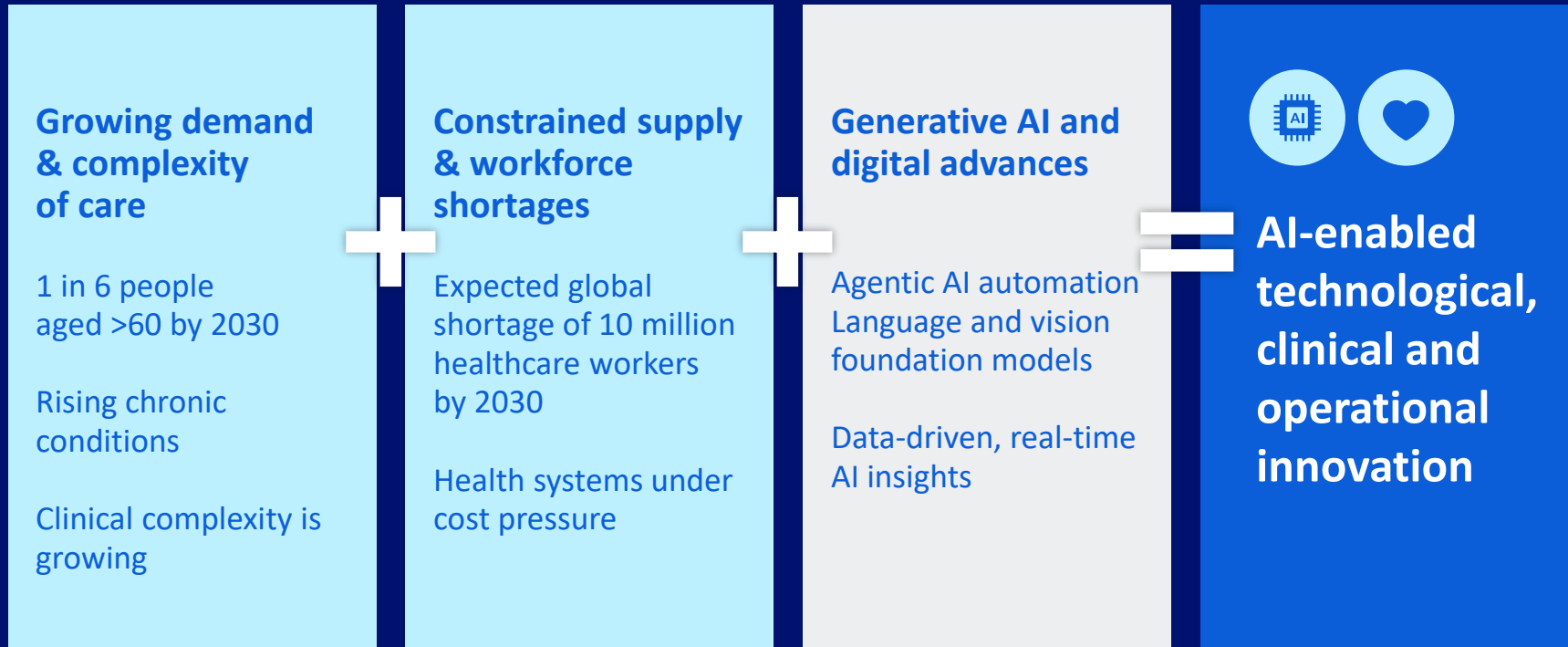
Better care for more people

## OUR CULTURE

Impact with care



# Rising pressures across all healthcare settings call for integrated intelligent innovations – Philips delivers today



Focused  
value creation

Innovation-  
driven growth

Disciplined  
execution



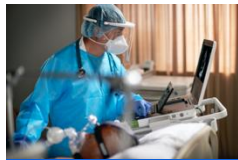
# Strong position across our portfolio of businesses

## Diagnosis & Treatment

~48% of sales (2025 full-year)



Diagnostic Imaging



Ultrasound



Image Guided Therapy

## Connected Care

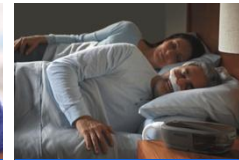
~28% of sales



Enterprise Informatics



Monitoring



Sleep & Respiratory Care



Personal Health

Systems, smart devices, software and services, powered by AI-enabled informatics

Supporting precision diagnosis and minimally invasive treatment in a growing number of therapeutic areas such as cardiology, peripheral vascular, neurology, surgery, and oncology

Ambulatory, home-based and in-hospital monitoring and workflow solutions fueled by advanced interoperability and patient data insights

Connecting patients and caregivers across care settings, delivering clinical, operational and therapeutic solutions

Broad range of consumer solutions to support people in proactively managing their health and well-being

Market-leading capabilities integrating platforms, informatics, and services

# Improving health and well-being

We commit to amplifying our positive impact on global health and reducing health inequities. We have set ambitious goals for the next five years.

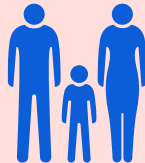
**By 2030 we aim to:**

2.5 billion

Lives improved annually

400 million

in medically underserved communities



1.5 million

Improve working conditions in our supply chain for 1.5 million workers, including tier 2 suppliers



We aspire to be the best place to work with inclusion and belonging scores at benchmark levels

Source: Philips Annual Report 2025

# From Vision to Reality

*Where ideas become innovations that improve lives.*



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