

PHILIPS

AI as a force for solving healthcare's
biggest challenges

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The logo consists of a dark blue speech bubble shape pointing downwards and to the left. Inside the bubble, the text "Philips Pulse Connect" is written in a white, sans-serif font, stacked in three lines.

Philips
Pulse
Connect



A generational opportunity



10,000 BCE
Agricultural
revolution

17th Century
Scientific
revolution

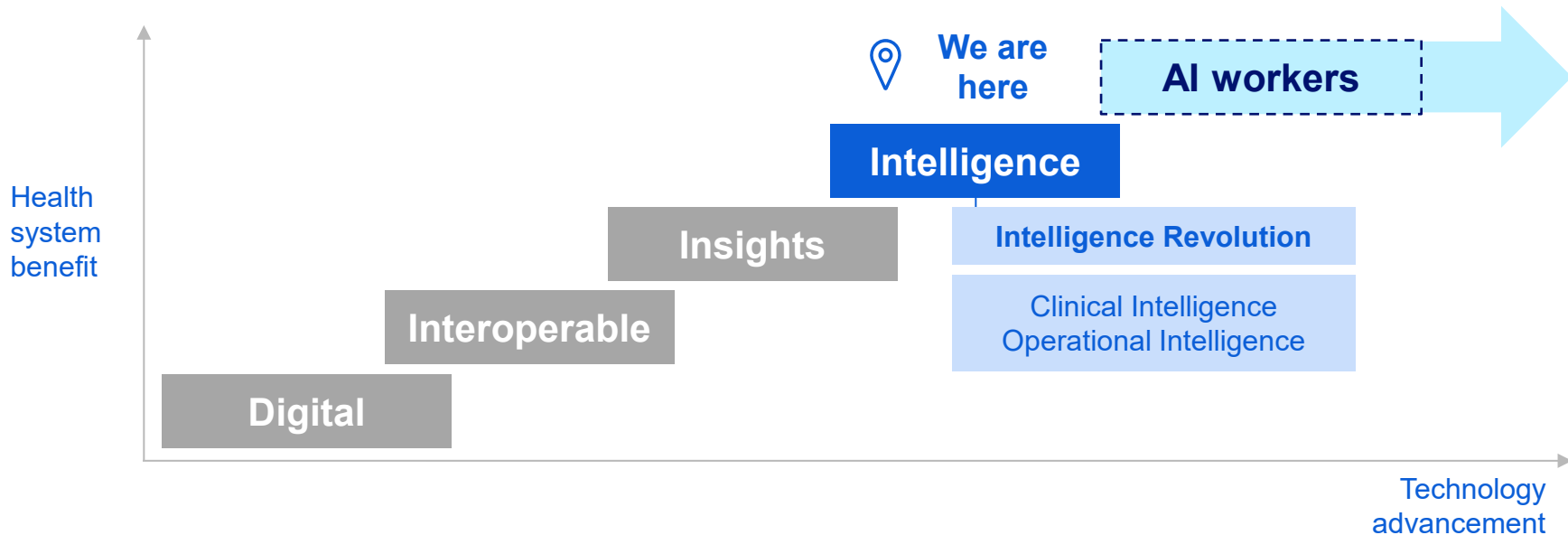
19th Century
Industrial
revolution

1990s
Digital
revolution

2020s
AI revolution



We are witnessing the Age of Intelligence in healthcare





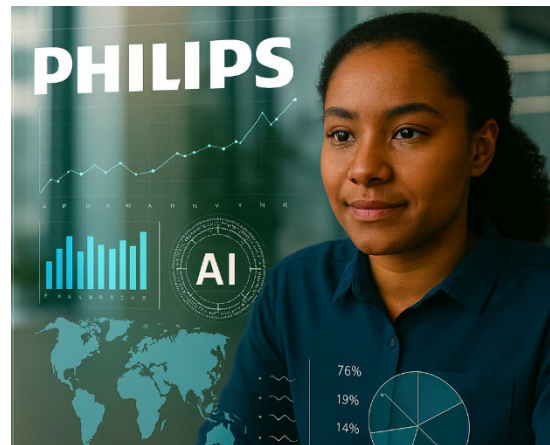
Customers are asking for AI to help them in 3 ways



Automation
Automate human tasks



Augmentation
Enhance human capabilities



Agility
Reduce reaction time to new data

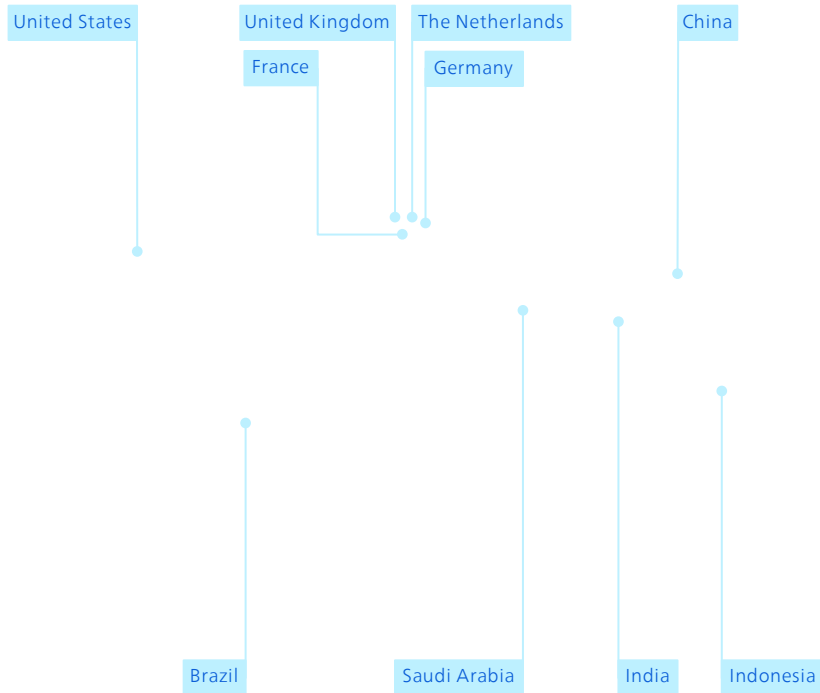


Adverse potential: Informed by human supervision



**AI is moving from
promise to progress –
giving clinicians back
time for higher-value
clinical work and care
for more patients.**





10 countries



2,000+

healthcare professionals



20,000+

patients



The AI dividend is real, but scaling that value will depend on better integration, training and governance

AI is already delivering measurable impacts...

...clinicians want to move faster



71%

of clinicians report improved workflow efficiency



50%

of clinicians say AI has increased their capacity to see more patients



64%

of clinicians use personal AI tools when workplace options do not meet their needs



70%

of clinicians say training for AI-enabled tools is unavailable, limited or inconsistent at their organization

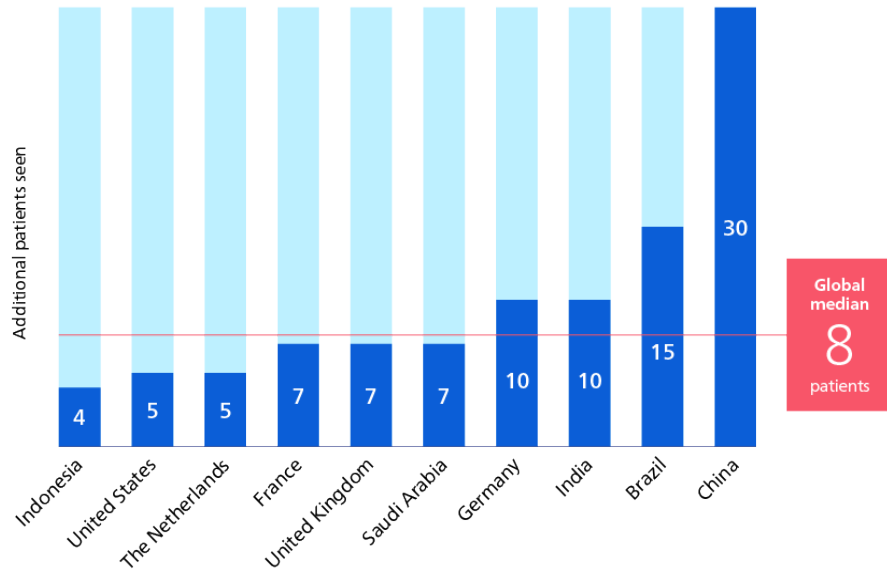
Half of healthcare professionals say AI has increased their capacity to see more patients



50% of healthcare professionals say AI has increased their capacity to see more patients.

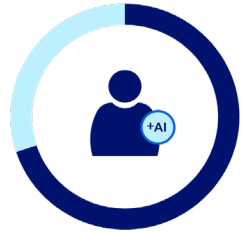


Among those seeing more patients, the median increase per week is:





For patients, confidence with AI grows with experience



70%

of patients **who regularly use AI** themselves say they are optimistic that AI can improve healthcare



89%

of patients say they should be told when AI is used in their care



61%

of patients **using AI** for health information say these tools help them feel more informed about their health



39%

of clinicians have seen patients lose trust in their care after learning AI was involved

Our approach

The 3 principles of innovation



People and patient-centric

Work backwards from the bedside



Co-create with clinicians

Long term clinical partnerships



Focus on impact

Better care for more people

Highlights of Philips' AI-enabled portfolio...

AI-powered diagnosis



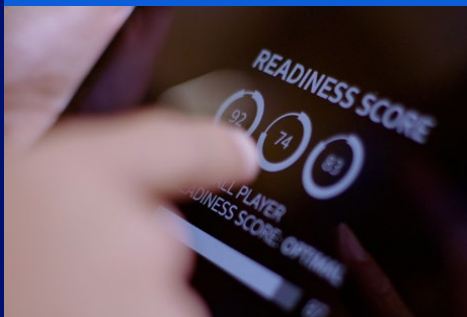
SmartSweep AI Ultrasound



ePatch + Cardiologs



Predictive AI for health



DeviceGuide + EchoNavigator



What's the
next frontier?



From promise to practice

AI is already delivering measurable impact – next is AI at scale

Q&A

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