

Join us on 6/7/8 July 2020 for a unique virtual experience bringing an amazing program of webinars, symposia and keynote presentations directly to you. **It's just like being there!**

Explore our rich schedule of live and on-demand sessions and register to attend the ones that are most relevant to you at **www.philips.com/ECR**.

Philips Live! keynote presentations

Monday, July 6 - Grand opening in collaboration with ESR

5:30 PM **The age of opportunity. Empowering the next generation of radiologists to transform healthcare.**
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Jan Kimpen, MD, Chief Medical Officer, Philips
Prof. Regina Beets-Tan, Netherlands Cancer Institute

Join us to understand the perspectives of young radiologists who participated in a global survey of more than 3,000 young healthcare professionals from 15 countries. The results reveal the gap between this group's expectations around technology, training and job satisfaction, and the reality of their experience as healthcare professionals.

Tuesday, July 7

11:00 AM **COVID-19 pandemic – Accelerating the role of Precision Diagnosis**
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Kees Wesdorp, Chief Business Leader Precision Diagnosis, Philips

COVID-19 has become a catalyst for change. As we were all called to respond to the challenges brought by the pandemic, the need for a transformation in healthcare has come into even sharper focus - from new data sharing and telemedicine platforms to new business and operating models.

Join the webinar to hear from Kees Wesdorp, Chief Business Leader Precision Diagnosis, about how Philips can help you turn this defining moment in healthcare into a clear pathway through precision diagnosis, with predictable outcomes for every patient.

Philips Live! symposia

Tuesday, July 7

1:00 PM **Improving throughput and maximizing patient experience at Poole Hospital with Philips Ingenia Ambition**
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Simon Krijnen, PhD, Director Global Product Management Co-founder & Principal, Direct Radiology, Philips - *Moderator*

Dr. Ravi Ayer, BM MRCS FRCR, Poole Hospital NHS Foundation, Dorset, UK

Aleksandra Kudyk, Deputy Superintendent, Poole Hospital MRI NHS Foundation, Dorset, UK

2:00 PM **The confidence the patient wants and the diagnostic certainty you need with detection-based spectral CT**
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Prof. Robert Lenkinski, Israel

Dr. Michael Brun Andersen, Hellerup, Denmark

3:00 PM **Revolutionizing ultrasound for children. Elevating pediatric care**
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Monique C. Riemann RDMS RVT Phoenix Children's Hospital, Research Sonographer, USA

Philips Live! forum talks

Tuesday, July 7

9:00 AM
CET **Economic impact from spectral CT**
Allen Jeon, Clinical Application Specialist Spectral CT, Philips

10:00 AM
CET **Images to data: Guiding clinical practice through the Philips Intellispace Portal Multi-modality Tumor Tracking Module**
Dr. Stephen Raskin, Sheba Medical Center, Israel

11:00 AM
CET **How Philips is driving the transition to a circular economy**
Maarten Hovers, General Manager Circular Equipment, Philips
Mariska Engelen, Product Manager Circular Equipment, Philips

12:00 PM
CET **Intellect at every step - Philips Incisive CT**
Bas Stam, Field Sales & Market Manager, Philips

1:00 PM
CET **Proven accuracy inspires confidence - Clinical impact of Philips Vereos Digital PET/CT - Fast**
Gary Monteiro, Product Manager, Philips

2:00 PM
CET **Ultrasound pediatric solutions**
Jim R. Brown, Sr. Product Manager, Philips

3:00 PM
CET **Latest innovations driving speed, comfort, and confidence in MR**
Gwen Herigault, PhD, Director Global Clinical Programs MR, Philips
Dr. Laurent Milot, MD, Ph.D Lyon University Hospital HCL, France

4:00 PM
CET **Proven accuracy inspires confidence - Clinical impact of Philips Vereos Digital PET/CT - Precise**
Gary Monteiro, Product Manager, Philips

6:00 PM
CET **Automated co-registration and lesion color-coding (LOBI) in multiple sclerosis patients**
Dr. Augustin Lecler, Fondation Ophtalmologique Adolphe de Rothschild, Paris, France

7:00 PM
CET **Supporting business continuity amid the shift to a remote diagnostic workforce**
Randee Stapleton, General Manager Enterprise Operational Informatics, Philips

Philips Live! forum talks

Wednesday, July 8

9:00 AM **Automated co-registration and lesion color-coding (LOBI) in multiple sclerosis patients**
CET **Dr. Augustin Lecler**, Fondation Ophtalmologique Adolphe de Rothschild, Paris, France

10:00 AM **How Philips is driving the transition to a circular economy**
CET **Maarten Hovers**, General Manager Circular Equipment, Philips
Mariska Engelen, Product Manager Circular Equipment, Philips

11:00 AM **Reviewing clinical images and workflow on Philips IQon Spectral CT**
CET **Rolf Raaijmakers**, CT Clinical Consultant, Philips

12:00 PM **Proven accuracy inspires confidence - Clinical impact of Philips Vereos Digital PET/CT - Connected**
CET **Chuck Nortmann**, Product Manager, Philips

1:00 PM **Transforming vascular ultrasound using the XL14-3**
CET **Jim Jago**, PhD, Principal Scientist, Philips

4:00 PM **Connected expertise, clinical excellence in ultrasound**
CET **Ahmed Sami**, Sr. Product Marketing Manager, Philips

5:00 PM **The radiologist's inestimable assistant: Philips Intellispace Portal Lung Module**
CET **Dr. Stephen Raskin**, Sheba Medical Center, Israel

7:00 PM **Supporting business continuity amid the shift to a remote diagnostic workforce**
CET **Randee Stapleton**, General Manager Enterprise Operational Informatics, Philips

