

**PHILIPS**

ECR 2020

# Philips **Live!** at ECR 2020 program

It's just like being there!



Join us on 6/7/8 July 2020 for a unique virtual experience bringing an amazing program of webinars, symposia and keynote presentations directly to you. **It's just like being there!**

Explore our rich schedule of live and on-demand sessions and register to attend the ones that are most relevant to you at **[www.philips.com/ECR](http://www.philips.com/ECR)**

## Philips Live! keynote presentations

### Monday, July 6 – Grand opening in collaboration with ESR

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**5:30 PM**  
CET

**The age of opportunity. Empowering the next generation of radiologists to transform healthcare.**

**Jan Kimpen**, MD, Chief Medical Officer, Philips  
**Prof. Regina Beets-Tan**, Netherlands Cancer Institute

Join us to understand the perspectives of young radiologists who participated in a global survey of more than 3,000 young healthcare professionals from 15 countries. The results reveal the gap between this group's expectations around technology, training and job satisfaction, and the reality of their experience as healthcare professionals.

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### Tuesday, July 7

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**11:00 AM**  
CET

**COVID-19 pandemic – Accelerating the role of Precision Diagnosis**

**Kees Wesdorp**, Chief Business Leader Precision Diagnosis, Philips

COVID-19 has become a catalyst for change. As we were all called to respond to the challenges brought by the pandemic, the need for a transformation in healthcare has come into even sharper focus – from new data sharing and telemedicine platforms to new business and operating models.

Join the webinar to hear from Kees Wesdorp, Chief Business Leader Precision Diagnosis, about how Philips can help you turn this defining moment in healthcare into a clear pathway through precision diagnosis, with predictable outcomes for every patient.

## Philips Live! symposia

### Tuesday, July 7

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**1:00 PM**  
CET

**Improving throughput and maximizing patient experience at Poole Hospital with Philips Ingenia Ambition**

**Simon Krijnen**, PhD, Director Global Product Management Co-founder & Principal, Direct Radiology, Philips – *Moderator*

**Dr. Ravi Ayer**, BM MRCS FRCR, Poole Hospital NHS Foundation, Dorset, UK

**Aleksandra Kudyk**, Deputy Superintendent, Poole Hospital MRI NHS Foundation, Dorset, UK

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**2:00 PM**  
CET

**The confidence the patient wants and the diagnostic certainty you need with detection-based spectral CT**

**Prof. Robert Lenkinski**, Israel

**Dr. Michael Brun Andersen**, Hellerup, Denmark

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**3:00 PM**  
CET

**Revolutionizing ultrasound for children. Elevating pediatric care**

**Monique C. Riemann** RDMS RVT Phoenix Children's Hospital, Research Sonographer, USA

# Philips Live! forum talks

## Tuesday, July 7

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9:00 AM CET	<b>Economic impact from spectral CT</b> <b>Allen Jeon</b> , Clinical Application Specialist Spectral CT, Philips
10:00 AM CET	<b>Images to data: Guiding clinical practice through the Philips Intellispace Portal Multi-modality Tumor Tracking Module</b> <b>Dr. Stephen Raskin</b> , Sheba Medical Center, Israel
11:00 AM CET	<b>How Philips is driving the transition to a circular economy</b> <b>Maarten Hovers</b> , General Manager Circular Equipment, Philips <b>Mariska Engelen</b> , Product Manager Circular Equipment, Philips
12:00 PM CET	<b>Intellect at every step - Philips Incisive CT</b> <b>Bas Stam</b> , Field Sales & Market Manager, Philips
1:00 PM CET	<b>Proven accuracy inspires confidence - Clinical impact of Philips Vereos Digital PET/CT - Fast</b> <b>Gary Monteiro</b> , Product Manager, Philips
2:00 PM CET	<b>Pediatric ultrasound solution overview</b> <b>Jim R. Brown</b> , Sr. Product Manager, Philips
3:00 PM CET	<b>Latest innovations driving speed, comfort, and confidence in MR</b> <b>Gwen Herigault</b> , PhD, Director Global Clinical Programs MR, Philips <b>Dr. Laurent Milot</b> , MD, Ph.D Lyon University Hospital HCL, France
4:00 PM CET	<b>Proven accuracy inspires confidence - Clinical impact of Philips Vereos Digital PET/CT - Precise</b> <b>Gary Monteiro</b> , Product Manager, Philips
6:00 PM CET	<b>Automated co-registration and lesion color-coding (LOBI) in multiple sclerosis patients</b> <b>Dr. Augustin Lecler</b> , Fondation Ophtalmologique Adolphe de Rothschild, Paris, France
7:00 PM CET	<b>Supporting business continuity amid the shift to a remote diagnostic workforce</b> <b>Randee Stapleton</b> , General Manager Enterprise Operational Informatics, Philips

# Philips Live! forum talks

## Wednesday, July 8

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<b>9:00 AM</b> CET	<b>Automated co-registration and lesion color-coding (LOBI) in multiple sclerosis patients</b> <b>Dr. Augustin Lecler</b> , Fondation Ophtalmologique Adolphe de Rothschild, Paris, France
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<b>10:00 AM</b> CET	<b>How Philips is driving the transition to a circular economy</b> <b>Maarten Hovers</b> , General Manager Circular Equipment, Philips <b>Mariska Engelen</b> , Product Manager Circular Equipment, Philips
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<b>11:00 AM</b> CET	<b>Reviewing clinical images and workflow on Philips IQon Spectral CT</b> <b>Rolf Raaijmakers</b> , CT Clinical Consultant, Philips
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<b>12:00 PM</b> CET	<b>Proven accuracy inspires confidence - Clinical impact of Philips Vereos Digital PET/CT - Connected</b> <b>Chuck Nortmann</b> , Product Manager, Philips
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<b>1:00 PM</b> CET	<b>Transforming vascular ultrasound using the XL14-3</b> <b>Jim Jago</b> , PhD, Principal Scientist, Philips
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<b>4:00 PM</b> CET	<b>Connected expertise, clinical excellence in ultrasound</b> <b>Ahmed Sami</b> , Sr. Product Marketing Manager, Philips
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<b>5:00 PM</b> CET	<b>The radiologist's inestimable assistant: Philips Intellispace Portal Lung Module</b> <b>Dr. Stephen Raskin</b> , Sheba Medical Center, Israel
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<b>7:00 PM</b> CET	<b>Supporting business continuity amid the shift to a remote diagnostic workforce</b> <b>Randee Stapleton</b> , General Manager Enterprise Operational Informatics, Philips
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