How a cloud-based platform approach can meet the needs of staff and patients

As healthcare organizations continue to aggressively pursue digital transformation, they must balance the needs and expectations of staff and patients with pressure to streamline resources and implement with speed.

For clinical staff, fragmented IT systems create unique difficulties related to the delivery of care. Without integration and standardization of patient information, making confident, well-informed clinical decisions can be difficult. Additionally, the administrative hours required to learn and use disparate point solutions takes time away from patient care - which can ultimately result in staff burnout and turnover. With the conditions of the global pandemic putting clinicians' time at an even greater premium, the demand for quick access to integrated patient data is high.

For patients, interest in remote services and virtual care has been increasing exponentially. With more care managed outside traditional healthcare settings, and with the pandemic dramatically increasing the use of telehealth and virtual care services, patients expect transparency of information and protection of their privacy, while staff need easy and secure access to patient information in every care setting to provide the best possible care. And as healthcare becomes more complex, ensuring information is consistent and available across every touchpoint is paramount to delivering the best patient experiences and ensuring patient satisfaction.

With a cloud-based platform approach, the solutions that generate data are united by a common infrastructure, which improves access to the data itself. For health systems, this means that caregivers can securely access the same information at different points in the care continuum, and patient-centric insights can be shared and augmented throughout the patient journey.

And data can be accessed in virtually any location through the cloud - an essential requirement for new models of care delivery where patient information must be visible in care settings that include the home, outpatient clinics, and traditional hospital environments.

The cloud-based platform approach can also simplify workflows within a health system. Using a common infrastructure means that the processes of administering the data are the same from solution to solution - which reduces strain on internal IT resources.

It also means caregivers can spend less time learning how to enter data, and more time using it to guide their clinical decisions. Caregivers in different settings have secure access to integrated patient data and analytics, creating more continuity in the care experience.

At Philips, we like to visualize healthcare as a continuum, as it reflects the very real concept of continuous care. And we are ideally positioned to help consumers on their health journey and connect them to their caregivers for the right intervention, at the right place, at the right time.

As healthcare continues its evolution, patients will continue accessing care from different points, and because of that we must be connected and prepared to meet them where they are - with personalized services that are informed by secure, centralized sources of information.

Today, we're leveraging our deep clinical and operational expertise, along with our unique health informatics solutions portfolio, to build innovations that link most of the clinical workflows inside the hospital with the patient's health journey in ambulatory care locations and at home. We believe that it is through cloud-based platform solutions that we have an unsurpassable opportunity to connect care across care settings and provide a single, unified experience for patients and healthcare professionals alike. And we're committed to making that experience a reality.

Learn more about how Philips is connecting care and empowering collaboration through HealthSuite: www.philips.com/healthsuite-solutions

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