

As hospitals grow and your networks become increasingly complex, managing devices, delivering security and controlling costs places a greater strain on resources. Your networks need to serve multiple functions, including alarm systems, EMRs and a growing number of devices. And at the same time, you want more simplicity, visibility and standardization.

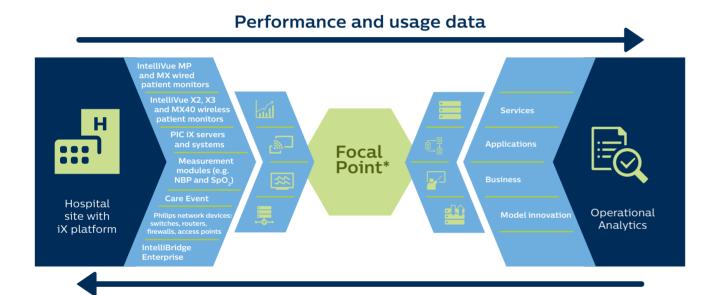
Effectively managing medical devices in this complex environment is no easy task. Neither is meeting the expectations of clinicians, hospital management and patients. What's more, you're only too aware of the pace of change - and need a network that will meet your facility's demands today and tomorrow.

More than ever, equipment needs to be deployed, operated, managed and maintained in a cost-efficient way. Focal Point lets you optimize your current device and IT landscape and shape up for the future.

A unique two-way relationship

How does Focal Point benefit you?

PerformanceBridge Focal Point facilitates the development of a successful circular relationship. By fostering the exchange of data and insights, it supports a proactive approach to optimization, enhancing visibility and manageability of your devices, applications and network solutions.



Innovation services

Operational management

PerformanceBridge Focal Point is designed to drive value for your facility in a number of ways. Reporting and analytics capabilities, for example, will give you a clear picture of your system health and help you troubleshoot and diagnose issues. You can gain up-to-date insights into the performance of your IntelliVue patient monitors, PIC iX servers and surveillance systems, wireless infrastructures and Philips routers, switches and firewalls. This can help you take a proactive, preventative approach to system management, maintenance and security.

Business management

PerformanceBridge Focal Point delivers a bird's-eye-view of your Philips monitoring equipment. This opens up a host of possibilities that can help you streamline your business. Through performance metrics, business analytics, workflow assessments and innovative business models, Philips can help you enhance IT and biomed management and implement ongoing improvements.

Clinical management

PerformanceBridge Focal Point will deliver access to consolidated operational data, including usage and performance data from your Philips devices. These insights can help us collaborate with you to continuously develop ways to enhance and streamline workflows so that clinical staff can focus on what matters most.

PerformanceBridge **Focal Point focuses on** your needs to develop innovative services



Asset Management

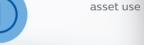
Know your assets: what/where/status

Focal Point*



Cybersecurity Protect your assets and ensure compliance





Ready when and where you need it

Centralized operational management of Philips products

- · Visibility into your Philips product inventory, security, status and performance
- · Alerts and key performance indicators
- · Enables IT and biomeds to facilitate improved Philips product performance with lower OPEX

Strengthen security of Philips products in the customer's network

- Manage the complexity of applying security patches to Philips products
- Keep your Philips software products up to date1

Integration with leading operational management software to achieve centralized, cross-vendor monitoring

· Detailed Philips product information may be integrated into leading third-party operational management software products







Enhance your





^{*} Philips PerformanceBridge Focal Point





Philips Focal Point OS Patching

- Proactive security
- Central patch management for your Philips central stations
- Microsoft Windows patches when and where you need them
- Self-support, assisted, or full-service options
- Frees up your resources
- · Reduces time to deploy OS patches

Proactive security starts with Philips Focal Point OS Patching

Protecting valuable assets and data integrity from outside attack has always been a high priority in IT. This is particularly true in healthcare. In the light of security incidents such as Wannacry (May 2017), strengthening defenses and responding quickly and proactively to potential threats have never been more important.

Philips Focal Point OS Patching offers a controlled, semi-automated way to roll out the latest security patches across your organization for the Microsoft™ operating system of our Philips PIC iX platform. Thanks to central management of OS patches, you no longer need to worry about manually identifying and installing relevant fixes and keeping patches up to date. Offered as a self-supported, assisted or fully managed service, Philips Focal Point OS Patching provides access to security patches when and where you need them.

Simplified and automated process

Philips Focal Point OS Patching provides a constant overview of the OS critical patches validated by Philips and makes these readily accessible, simplifying workflows. This helps protect your PIC iX from cyber attacks and provides peace of mind. In addition, you benefit from decades of our experience in maintaining Philips patient monitoring solutions.

Visibility and control

Coordinated change management with hospital IT and biomed staff limits system downtime and delivers scheduled support for OS patch application. Centralized monitoring and management plus audits and reports deliver better visibility into which of your PIC iX systems need patches.

Access additional patching support if you need it

Alongside our self-supported Focal Point OS Patching offering, we also offer you the option to upgrade to a managed services package where our specialists will perform all OS patching updates on your behalf.

Please talk to your Philips representative to learn more about Philips Focal Point OS Patching.

