



PHILIPS

Clinical Services

Personalized programs that flex with your needs and budget

Philips Clinical
Services Flex Account

Providing high quality care in the face of rising costs, expanding patient volumes, and shrinking resources is a challenge. Education plays a critical role in addressing these challenges. Improve your clinical and financial results by developing your people.

Benefits of a Clinical Services Flex Account



Control Timing

Draw down anytime, any amount over the entire account period



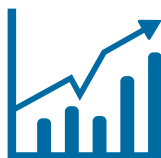
Develop Motivated and skilled Staff

Invest in professional development to consistently deliver quality care



Eliminate Guesswork

No need to predict training requirements in a dynamic environment



Stay Current

Stay up-to-date on the latest clinical procedures



Enhance ROI

Focus limited training dollars on evolving growth areas

Catalog Offerings

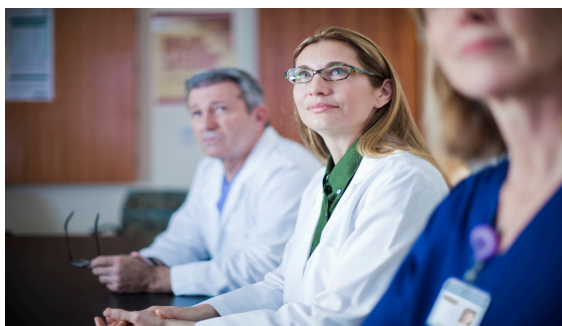
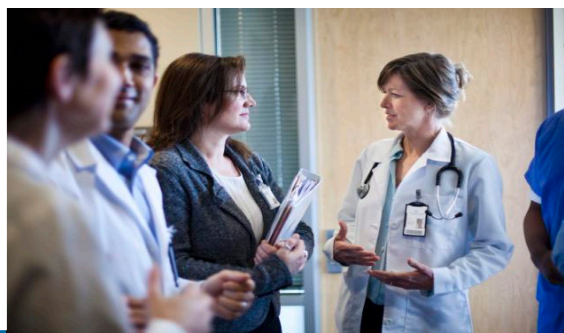
Select any combination of services, courses and learning formats that suits your needs. For off-site courses you may select from our convenient travel packages. Clinical education courses and services are designed to meet the needs of clinicians. Choose programs suited to meet the needs of all professionals from novice to advanced.

Types of Training Available

A variety of educational formats designed to enhance learning:

At Your Site

- Customized education and clinical services
- Advanced procedure support
- Hands on functionality, workflow, patient preparation, image acquisition, coaching



Classroom

- Imaging systems courses taught at an offsite education center
- Ultrasound courses taught in multiple locations
- Travel packages available

Peer-To-Peer

- Attendees will accompany physician instructors during actual cases
- Multiple settings such as the echocardiography lab, operating room, or the catheterization lab

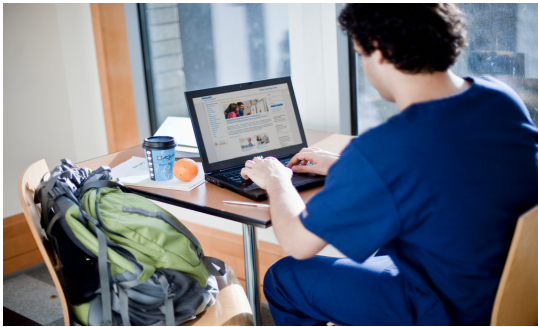


Virtual Instructor-Led

- Remote Services Technology makes it possible to refresh skills on advanced clinical procedures, guided by an expert - seeing the images you are seeing in real time
- Convenient flexible sessions

Continuing Education Programs

- Supported by our collaborations with the ASRT, MIC (Medical Imaging Consultants) and more
- Over 200 accredited courses available to choose from
- 20+ leadership courses also available for professional development



Clinical Thought Exchanges

- Highly interactive events with peers and experts
- Build confidence and expertise by sharing best practices and experiences

Program Overview

- **Concept:** Our new value priced education courses and services may be purchased in a convenient block
- **Consultation:** A Customer Relationship Manager will consult with you to assist in designing a customized program
- **Coverage:** Select courses and programs from one or all modalities within extensive clinical education service catalog
- **Term:** 3-year term with flexible options available
- **Usage Reporting:** Account statements are available



For more information:

Contact a Philips training resource coordinator:

Philips_Clinical_Services_Imaging @philips.com for Imaging systems

800-522-7022 for Ultrasound systems

Visit our education catalog to view the full list of courses www.learningconnection.philips.com

