

# Experience HIMSS 2022 with Philips

Healthcare Information & Management Systems Society Annual Conference

March 14 – 18 2022 | Booth #2501  
Orange County Convention Center Orlando, FL



## Meaningful innovation across the care continuum

This year we'll be demonstrating how we partner with health systems to advance customer strategies with flexible solutions that connect care and drive efficiencies to improve outcomes, and help people and organisations thrive.

### Join us for our exclusive live sessions at our booth

#### Improving access to care through virtual collaboration at Prisma Health

Tuesday, March 15 2022 | 11:00 AM



**Dr. Nick Patel**  
Chief Digital Officer,  
Prisma Health



**Paula Cobb**  
Global Marketing Leader  
- Strategic Engagement  
Connected Care, Philips

Join Nick Patel, M.D., Chief Digital Officer at Prisma Health, and Philips in a discussion on shaping digital health and innovation to provide consumers with the convenience and access they demand. Learn how health systems compete by offering hybrid care models within hospitals and continue to move care delivery outside the hospital. Discover how you can make virtual collaboration and remote care strategies possible for your patients.

#### Oncology at the tipping point

Tuesday, March 15 2022 | 1:30 PM



**Louis Culot**  
General Manager,  
Oncology Informatics  
and Genomics, Philips



**Sarah Dolcetti**  
Oncology Solutions Lead  
and Head of Partnerships,  
Oncology Informatics and  
Genomics, Philips

Seamless connection of teams from precision diagnosis to personalized treatment - Philips is the only technology innovation vendor represented across all stages of cancer care – diagnostic imaging, image-guided biopsies, pathology and molecular diagnostics, decision making and expert support, image guided therapies and follow-up systems. Learn how you can integrate your Oncology practice into one fluid system. Learn how Philips and AWS have brought a complete cloud based solution to deliver on precision care in Oncology.

#### The transformative promise of an end-to-end Digital Health Platform

Wednesday, March 16 2022 | 10:30 AM



**John Enderle,**  
AVP, Cognizant  
Business & Technology,  
USA



**Dave Davidson,**  
Director, Business  
Development Philips  
HealthSuite platform

Philips HealthSuite, built on AWS, is a cloud-based platform fostering open and collaborative innovation, designed to facilitate the development of breakthrough health, wellness and life sciences solutions. The platform, purpose-built for healthcare and life sciences, combines the core strengths of AWS, including industry-leading cloud hosting and security, with Philips' decades of expertise in healthcare including regulatory compliance. This presentation will show how Philips and Cognizant collaborate to deliver and maintain leading-edge digital health solutions at scale, providing advanced connectivity and using big data to create actionable insights.

#### A new standard of connected cardiac care – from home to hospital and hospital to home

Wednesday, March 16 2022 | 1:00 PM



**Jennifer Lavelle**  
Global Business Marketing  
Manager, Ambulatory, Monitoring  
& Diagnostics, Philips

Cardiovascular demand and cost are rising. Care is fragmented and specialists are scarce. Wearable and digital health technologies can connect cardiac care pathways from diagnostics to therapeutics, allowing caregivers to provide more with less. Join us to learn about how delivering continuous care across all settings can support better outcomes and a lower cost.

#### Innovation for the People

Wednesday, March 16 2022 | 3:30 PM



**Kristine Mullen**  
Head of North America  
Marketing, Connected  
Care, Philips



**Paula Cobb**  
Global Marketing Leader  
- Strategic Engagement  
Connected Care, Philips

Philips mission is to collaborate across U.S.-based health systems, government, academia and industry partners for the creation of advanced technology and solutions that benefit patients and healthcare providers. Join this session to learn how a stronger healthcare system requires bold new ways of working together and why change is crucial to the future of care.

#### Expanding monitoring into continuous integrated surveillance

Thursday, March 17 2022 | 10:30 AM



**Kevin Phillips**  
VP Product Management  
& Marketing, Capsule,  
a Philips Company



**Sam Larson**  
Head of Global Marketing,  
Capsule, a Philips Company

Learn how Philips Capsule's integration can magnify value to clinical teams – by better leveraging their current monitoring and IT infrastructure, expanding vendor neutral data capture, and simplifying workflows to identify at risk patients sooner. Hear about our strategy to enable real-time, holistic and predictive clinical surveillance – so clinicians have the deep patient insights they need to make the optimal clinical and therapeutic decisions.

#### Integrating cardiology informatics to advance CV Care Technology – Healthcare Applications and Technology

Tuesday, March 15th  
3:00 PM - 4:00 PM

Orange County Convention Center  
Session ID: #58 | West Building | W207C

##### Speakers:

Manish Wadhwa, MD Chief Medical Officer, Philips Biotelemetry  
Tarrey Abowziedine IT Director Cardiology, RWJBH Health System

##### Session Description:

Learn how a large academic medical center is advancing their vision of technology-enabled cardiovascular service that optimizes patient health, from prevention and education, to clinical care, to translational research bringing new models of care. Hear about challenges and innovations in integrating and standardizing cardiology informatics across the enterprise. Gain insights on improving transitions of care, advancing data flow, and developing new models within the cardiovascular service line to enable further integration, simplified workflows, and standardization.

#### Cybersecurity command center session Philips is Transforming into IoTMT Security Service

Wednesday, March 16  
12:15 PM - 12:35 PM

Orange County Convention Center  
Hall A-Booth 300-Cybersecurity Theater A

##### Speakers:

Jonathan Bagnall, PhD Cybersecurity Global Market Leader Philips

##### Session Description:

Learn how a large academic medical center is advancing their vision Philips healthcare products and services continue to be resilient. To support our customers and industry stakeholders, Philips is listening and engaging healthcare providers to understand their cyber challenges. This session will review what we hear from our customers and how Philips continuously improves cybersecurity by design and engineering technically advanced healthcare products, solutions, and security services.