

# Imaging optimization consulting

## Improving operational efficiency for imaging services

Philips imaging optimization consulting provides strategic guidance and hands-on implementation support focused on streamlining radiology processes and increasing patient throughput.

Our consultants work with an imaging department to identify operational inefficiencies and recommend opportunities to improve workflow and staff efficiency, scheduling processes, and system utilization while decreasing exam times. The goal is to improve patient throughput and enhance the patient experience.

### A collaborative approach

Using our innovative design thinking methodology CoCreate, our consultants work together with you and your stakeholders to create a preferred future state.

**Assessment:** Based on data analysis, an assessment of current processes is completed including stakeholder interviews and observations, and a gap analysis of key performance measures.

**Patient experience review:** Creation of an insights-based view of the patient journey identifies opportunities for improvement.

**Recommendations:** Collaborating with your clinical and management teams, we provide prioritized recommendations to increase clinical process efficiency and patient throughput.

**Implementation:** Our consultants assist in implementing new processes and embedding sustainable change management programs.

### Benefits

- Increased clinical process efficiency and enhanced transition between care environments
- Recommendation of change initiatives to streamline workflow and improve patient throughput
- Appropriate and effective use of resources (staff, technology, etc.)
- Sustainable improvements in patient and staff satisfaction

### Proven results

With healthcare technology knowledge combined with clinical expertise, our consultants helped clients achieve sustainable results:

- Enhanced patient and staff satisfaction
- Streamlined processes and reduced waiting times for ultrasound services in four hospital locations
- Decreased CT exam times, improved CT workflow efficiency, and enhanced patient satisfaction at a regional medical center
- Improved MRI scheduling process and workflow efficiency, allowing for scheduling more patients a day at an imaging center

### Learn more

Through collaborative and people-focused engagements, Philips can help develop innovative solutions to solve your most complex challenges of care delivery. We can help you achieve meaningful and sustainable improvements in clinical excellence, operational efficiency, care delivery, and financial performance to improve value to your patients. For more information, please visit [www.philips.com/healthcareconsulting](http://www.philips.com/healthcareconsulting).