



# Analytics consulting

## Providing solutions for performance improvement and enterprise management

Hospitals and healthcare systems are looking for analytics consulting to deliver in-depth research, analysis, and databased recommendations to improve their operational performance. Philips consultants leverage a variety of client and external data sources, research expertise, benchmarking, best practices, analytics, and customized modelling tools to provide data-driven evidence and drive insights for meaningful performance results.

### A phased approach

Our consultants help identify gaps in workflow/processes and quantify improvement opportunities to support data-driven decision making for sustainable results.

**Assessment:** Collect and analyze data and data resources to create retrospective and current-state analysis, review benchmark figures, and identify root causes/potential opportunities for performance improvement.

**Development:** Embed data into new processes working side by side with client counterparts to build a culture of data literacy.

**Implementation:** Implement change management program and train staff on the new tools and methodologies.

**Monitoring:** Guide client teams to use new processes and methodologies to self-monitor the performance metrics and results, for sustainable monitoring.

### Key Benefits

- Collect large quantities of data to analyze for solution design
- Recommend sustainable performance improvement initiatives
- Create custom simulation modelling tools to identify impact/cost of solutions
- Develop online dashboards for at-a-glance visibility into performance

### Proven results\*

Our clinical consultants have helped support performance improvement with the following tools:

- ED Dashboards to monitor ED performance metrics
- Patient Experience Dashboards to provide data trends
- Finance Dashboards to highlight financial performance metrics
- Simulation tools to deliver data-based insights for effective floorplan designs

### Learn more

Through collaborative and people-focused engagements, Philips can help develop innovative solutions to solve your most complex challenges of care delivery. We can help you achieve meaningful and sustainable improvements in clinical excellence, operational efficiency, care delivery, and financial performance to improve value to your patients. For more information, please visit [www.philips.com/healthcareconsulting](http://www.philips.com/healthcareconsulting).

\* Results are specific to the institution where they were obtained and may not reflect the results achievable at other institutions.