



# PHILIPS

Technology Maximizer

IGT Systems - Fixed

## Keep your IGT system up-to-date and clinically advanced with enhanced security

Ensuring that your imaging systems remain up-to-date, compliant and protected can be challenging. Safe, secure and timely upgrades are vital to maintaining and maximizing the performance and operational value of your systems. Technology Maximizer is a cost effective and easy-to-use upgrade service, available across selected parts of the interventional lab.

At an organizational level, Technology Maximizer benefits include:



**Stay clinically advanced**

Get system upgrades and innovations as soon as they're released and enhance workflows while keeping systems state-of-art.



**Enhance cybersecurity**

Get essential cybersecurity updates and avoid weak links and vulnerabilities created by out-of-date or obsolete software.



**Improve staff experience**

Empower employees with the latest technology and help drive better outcomes.



**Predict and deliver cost savings**

Keep your costs predictable, avoid repeated capital investments and multiple approvals and save on upgrade fees over your system's lifecycle.

### How Technology Maximizer for Image Guided Therapy (Fixed) works

Technology Maximizer provides upgrades to core system functionality, cybersecurity controls, operating system, purchased clinical applications as well as new clinical innovations. Depending on the plan selected, upgrades and trainings can include:

- System upgrade to latest, from Azurion Release 1.2 to Azurion Release 2.2
- Clinical application upgrade to latest, i.e. from StentBoost Live Release 1.1 to StentBoost Live Release 2.1
- Promotions to receive future clinical innovation i.e. Caterpillar for Neuro suite
- Advanced Clinical Training



## Maximize your imaging investments with Technology Maximizer

Designed to boost the clinical capability and operational performance of your imaging equipment, Technology Maximizer will keep your imaging system up-to-date with a full system upgrade.

### Structured upgrades delivered upon release include:

	Maintenance Contract	Technology Maximizer			
		Essential	Plus	Pro	Premium
Mandatory safety/cybersecurity fixes	✓	✓	✓	✓	✓
Software update to fix bugs	✓	✓	✓	✓	✓
Core software upgrade, including: Operating system update, cybersecurity patches, licensed software features and workflow enhancements	—	✓	✓	✓	✓
Computer hardware replacement to support software upgrade	—	As needed	✓	✓	✓
Training for upgraded and new software functionality	—	As needed	✓	✓	✓
Enhancements to purchased clinical software options/applications	—	—	✓	✓	✓
Advanced training for new clinical features and/or applications	—	—	—	✓	✓
New clinical features and/or applications in a <b>selected clinical suite</b>	—	—	—	✓	✓
New clinical features and/or applications <b>across clinical suites</b>	—	—	—	—	✓

### Eligible IGT Fixed systems<sup>1</sup>



Allura Xper 8.1 Family<sup>2</sup>



Allura Xper 8.2 Family



Azurion 3 Family



Azurion 5 Family



Azurion 7 Family

## Ready to stay up-to-date, clinically advanced and secure with Technology Maximizer?

### Stay competitive and value-driven

**94%**

of customers found technology updates key to enhancing system performance and value.<sup>3</sup>

### Enjoy peace of mind

**86%**

of customers agreed Technology Maximizer helped their hospital stay competitive, cyber secure and addressed staff satisfaction.<sup>4</sup>

### Save up to

**50%**

on cost of upgrades<sup>5</sup>

## Interested to learn more?

Find out how Technology Maximizer can support your systems.

Get in touch with your local Philips Healthcare Representative, or go to [www.philips.com/technology-maximizer](http://www.philips.com/technology-maximizer)

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<sup>1</sup> Subject to market availability.

<sup>2</sup> Allura Xper 8.1 Family Technology Maximizer offer eligibility depends on age of the system.

<sup>3</sup>, <sup>4</sup> GemSeek research commissioned by Philips, N=151 (USA).

<sup>5</sup> During the term of the agreement, for a modality in scope Philips Technology Maximizer delivers an agreed number of major upgrades. Purchasing these upgrades individually could cost up to twice the cost of the Technology Maximizer agreement.