

PHILIPS

Technology Maximizer

Magnetic Resonance

Keep your MR system up-to-date, clinically advanced with enhanced security

Ensuring that your magnetic resonance systems remain up-to-date, compliant and protected can be challenging. Safe, secure and timely upgrades are vital to maintaining and maximizing the performance and operational value of your systems. Technology Maximizer is a cost effective and easy-to-use upgrade service, available across selected MR, Ultrasound, IGT, DXR and CT equipment.

At an organizational level, Technology Maximizer benefits include:



Stay clinically advanced

Get system upgrades and innovations as soon as they're released and enhance workflows while keeping systems up-to-date.



Enhance cybersecurity

Get essential cybersecurity updates and avoid weak links and vulnerabilities created by out-of-date or obsolete software.



Improve staff experience

Empower employees with the latest technology and help drive better outcomes.



Predict and deliver cost savings

Keep your costs predictable, avoid repeated capital investments and multiple approvals and save on upgrade fees over your system's lifecycle.

How Technology Maximizer for Magnetic Resonance works

Technology Maximizer provides ongoing support for existing and future upgrades, and can help you stay clinically advanced with the latest MR techniques from Philips.

Depending on the plan selected, Technology Maximizer for Magnetic Resonance can provide upgrades and training such as:

- MR Workspace Console Plus
- Advanced AI ready reconstructor hardware
- Advanced AI acceleration technology such as SmartSpeed
- In the future, new clinical applications in specific body domains such as Neuro and Cardiac



Maximize your Magnetic Resonance investments

Designed to boost the clinical capability and operational performance of your magnetic resonance equipment, Technology Maximizer will keep your imaging system up-to-date with a full system upgrade.

Structured upgrades delivered upon release include:

	Maintenance Contract	Technology Maximizer	
		Plus	Pro
Mandatory safety/cybersecurity fixes	✓	✓	✓
Software update to fix bugs	✓	✓	✓
Core software upgrade, including: Operating system update, cybersecurity patches, licensed software features and workflow enhancements	—	✓	✓
Computer hardware replacement to support software upgrade	—	✓	✓
Training for upgraded and new software functionality	—	✓	✓
Enhancements to purchased clinical software options/applications	—	✓	✓
Advanced training for new clinical features and/or applications	—	—	✓
New clinical features and/or applications in a selected clinical suite	—	—	✓

Eligible MR systems¹:



MR 7700



Ingenia Elition



Ingenia Ambition



MR 5300



Ingenia 1.5T & 3.0T



Ingenia Prodiva²

Ready to stay up-to-date, clinically advanced and secure with Technology Maximizer?

Stay competitive and value-driven

94%

of customers found technology updates key to enhancing system performance and value.³

Enjoy peace of mind

86%

of customers agreed Technology Maximizer helped their hospital stay competitive, cybersecure and addressed staff satisfaction.⁴

Save up to

50%

on cost of upgrades⁵

Interested to learn more?

Find out how Technology Maximizer can support your systems.

Get in touch with your local Philips Healthcare Representative, or go to www.philips.com/technology-maximizer

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¹ Subject to market availability.

² Ingenia Prodiva is not 510(k) cleared and is not for sale in the USA.

³, ⁴ GemSeek research commissioned by Philips, N=151 (USA).

⁵ During the term of the agreement, for a modality in scope Philips Technology Maximizer delivers an agreed number of major upgrades. Purchasing these upgrades individually could cost up to twice the cost of the Technology Maximizer agreement.

⁶ DDAS and upgrade path to MR Workspace required for Technology Maximizer Plus and Pro. For detailed eligibility overview, please contact your Philips Customer Service Specialist