



Technology Maximizer

Ultrasound

## Keep your Ultrasound system up-to-date and clinically advanced with enhanced security

Ensuring that your ultrasound systems remain up-to-date, compliant and protected can be challenging. Safe, secure and timely upgrades are vital to maintaining and maximizing the performance and operational value of your systems. Technology Maximizer is a cost effective and easy-to-use upgrade service, available across selected Ultrasound, IGT, MR, DXR and CT equipment.

At an organizational level, Technology Maximizer benefits include:



**Stay clinically advanced**

Get system upgrades and innovations as soon as they're released and enhance workflows while keeping systems up-to-date.



**Enhance cybersecurity**

Get essential cybersecurity updates and avoid weak links and vulnerabilities created by out-of-date or obsolete software.



**Improve staff experience**

Empower employees with the latest technology and help drive better outcomes.



**Predict and deliver cost savings**

Keep your costs predictable, avoid repeated capital investments and multiple approvals and save on upgrade fees over your system's lifecycle.

## How Technology Maximizer for Ultrasound works

Technology Maximizer supports and upgrades core system software, core system functionality, Windows Operating System, software upgrades eligible to previously purchased applications and Cart hardware upgrades. It also enables the latest transducers.

Depending on the plan selected, Technology Maximizer for Ultrasound can provide upgrades and clinical training such as:

- Philips ultrasound v9.0/ 10.0
- Windows 10 Operating System



## Maximize your ultrasound investments

Designed to boost the clinical capability and operational performance of your ultrasound equipment, Technology Maximizer will keep your imaging system up-to-date and extend the lifetime value of the system.

### Structured upgrades delivered upon release include:

	Maintenance Contract	Technology Maximizer	
		Essential	Plus <sup>1</sup>
Mandatory safety / cybersecurity fixes	✓	✓	✓
Software update to fix bugs	✓	✓	✓
Core software upgrade, including: Operating system update, cybersecurity patches, licensed software features, workflow enhancements and image quality improvements	—	✓	✓
Training for upgraded and new software functionality	—	✓	✓
System hardware upgrades to keep the system current and capable of all the latest clinical enhancements	—	—	✓
Enhancements to purchased clinical software options/applications	—	—	✓

### Eligible ultrasound systems<sup>2</sup>



EPIQ series



Affiniti series

## Ready to stay up-to-date, clinically advanced and secure with Technology Maximizer?

### Stay competitive and value-driven

# 94%

of customers found technology updates key to enhancing system performance and value.<sup>3</sup>

### Enjoy peace of mind

# 86%

of customers agreed Technology Maximizer helped their hospital stay competitive, cybersecure and addressed staff satisfaction.<sup>4</sup>

### Save up to

# 50%

on cost of upgrades<sup>5</sup>

## Interested to learn more?

Find out how Technology Maximizer can support your systems.

Get in touch with your local Philips Healthcare Representative, or go to [www.philips.com/technology-maximizer](http://www.philips.com/technology-maximizer)

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<sup>1</sup> Technology Maximizer Plus is available for selected ultrasound systems.

<sup>2</sup> Subject to market availability.

<sup>3</sup>, <sup>4</sup> GemSeek research commissioned by Philips, N=151 (USA).

<sup>5</sup> During the term of the agreement, for a modality in scope Philips Technology Maximizer delivers an agreed number of major upgrades. Purchasing these upgrades individually could cost up to twice the cost of the Technology Maximizer agreement.