

# Trade-In Promotions

## New EPIQ meets the challenges facing premium ultrasound today.

Premium ultrasound now demands improved clinical information from each scan, faster and more consistent exams that are easier to perform, and a higher level of confidence, even for technically difficult patients. This new class of EPIQ is built on major advances in design, performance and intelligence for the enhanced diagnostic confidence and workflow advantages that lead to better patient care.

### EPIQ CVx

#### - New tools for an added dimension

Fast, efficient exams save clinician time and provide for an excellent patient experience. With an interface designed specifically for cardiology and new 3D workflow tools, we have reduced the number of steps needed to get the data you want from any volume acquisition and for greater capabilities during interventional exams.

### EPIQ Elite

#### - Elevate Performance

EPIQ Elite features an uncompromised level of clinical performance, meeting the challenges of today's most demanding practices. The most powerful architecture ever applied to ultrasound imaging touches all aspects of acoustic acquisition and processing, allowing you to truly experience the evolution of ultrasound to a more definitive modality.

## Trade-in enhancement Loyalty Bonus

Trade-in	New Sales	Loyalty bonus
From any Philips iU22/iE33* system to:	EPIQ Elite Advanced	£10,000
	EPIQ CVx 3D/CVxi	£10,000
	EPIQ Elite	£6,500
	EPIQ CVx 2D	£6,500
	Affiniti CVx Advanced	£4,500
From any Philips ultrasound system* to:	Affiniti 70	£2,500
	Affiniti 50	£1,000



### Promotion conditions:

- Trade-in must be accepted before system purchase.
- Orders using this promotion must be received before 31st March 2021.
- Delivery and Installation of the new system must be before 30th June 2021.
- Philips will manage full process of system collection. Systems need to be returned complete, including transducers.
- This is applicable to new systems sales only, excluding Diamond Select and Demos units.
- Offer available for direct channels ONLY