



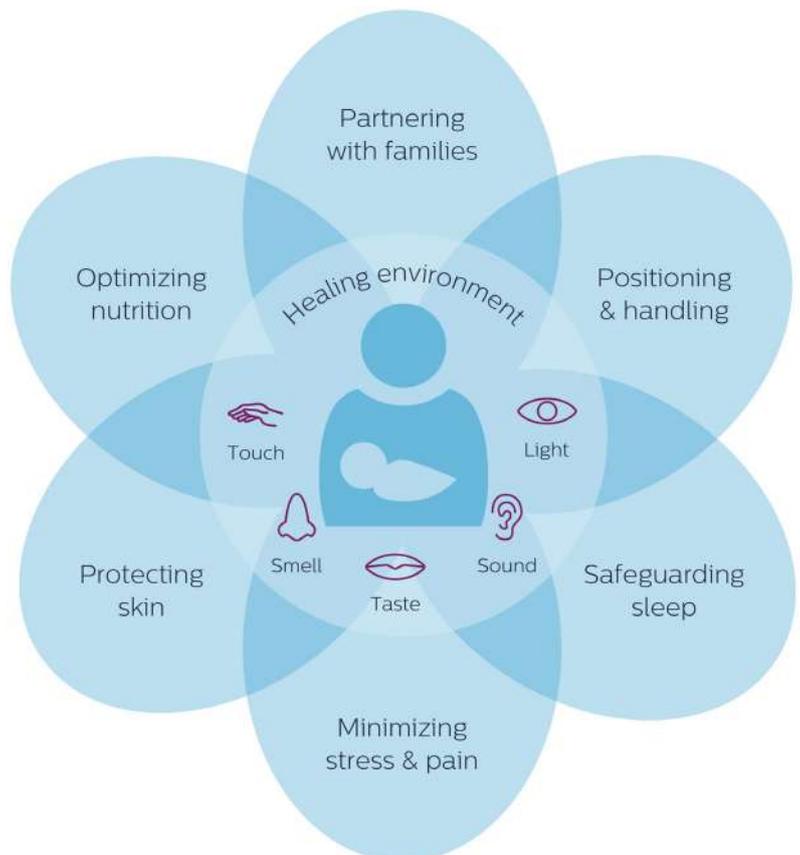
What is the current status of your NICU's family-centered developmental care?

Philips Wee Care™ assessment

Created over 40 years ago, the Philips Wee Care™ Program is designed to positively impact outcomes for premature and critically-ill infants in the NICU while supporting their families. Internationally recognized, this quality and process improvement program focuses on the Neonatal Integrative Developmental Care Model: Seven Core Measures.

The first step: Comprehensive family-centered developmental care assessment

An on-site assessment performed by experienced NICU consultants, creating a baseline from which Philips can tailor the Wee Care Program to meet your unique needs.



Providing evidence-based standardized care

Using our validated in-depth assessment tool developed from evidence-based research and industry standards of care, our NICU consultants observe the seven core measures.

Together with your NICU professionals and our team, we:



The Wee Care Assessment is the first step in the Wee Care Program to:



Identify gaps in family-centered development.²



Standardize clinical practice.^{1,2,5}



Achieve optimal development and improved outcomes for preterm and critically-ill infants.^{3,4}



Decrease length of stay and healthcare costs.^{1,4}

Let Philips help improve family centered developmental care in your NICU.

Contact your Philips Sales Rep or click here to visit our website today.

References

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