



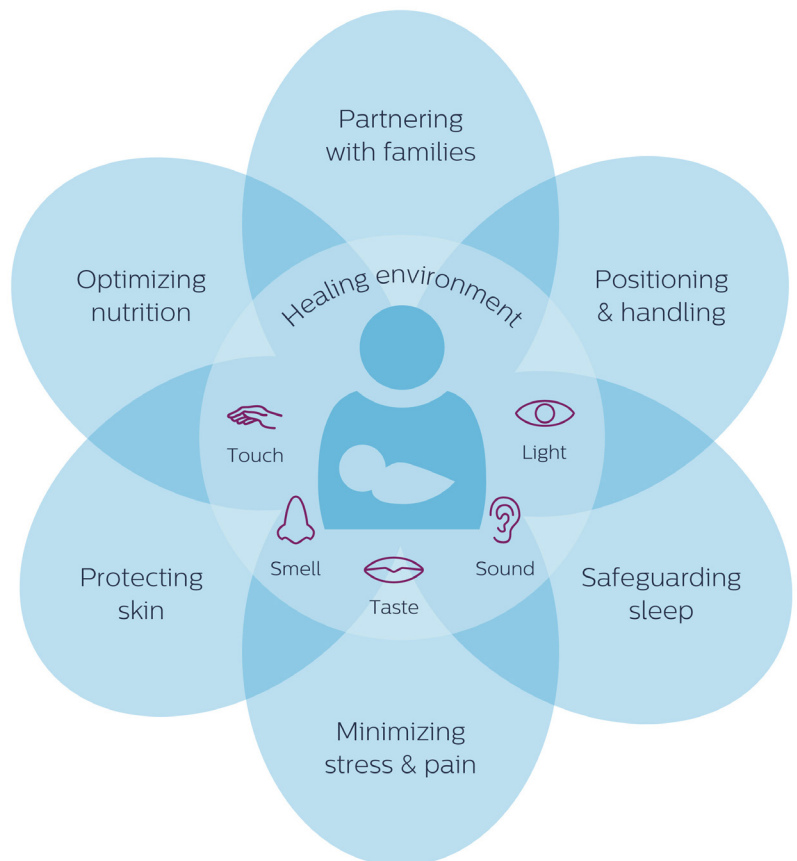
## What is the current status of your NICU's family-centered developmental care?

### Philips Wee Care™ assessment

Created over 40 years ago, the Philips Wee Care™ Program is designed to positively impact outcomes for premature and critically-ill infants in the NICU while supporting their families. Internationally recognized, this quality and process improvement program focuses on the Neonatal Integrative Developmental Care Model: Seven Core Measures.

### The first step: Comprehensive family-centered developmental care assessment

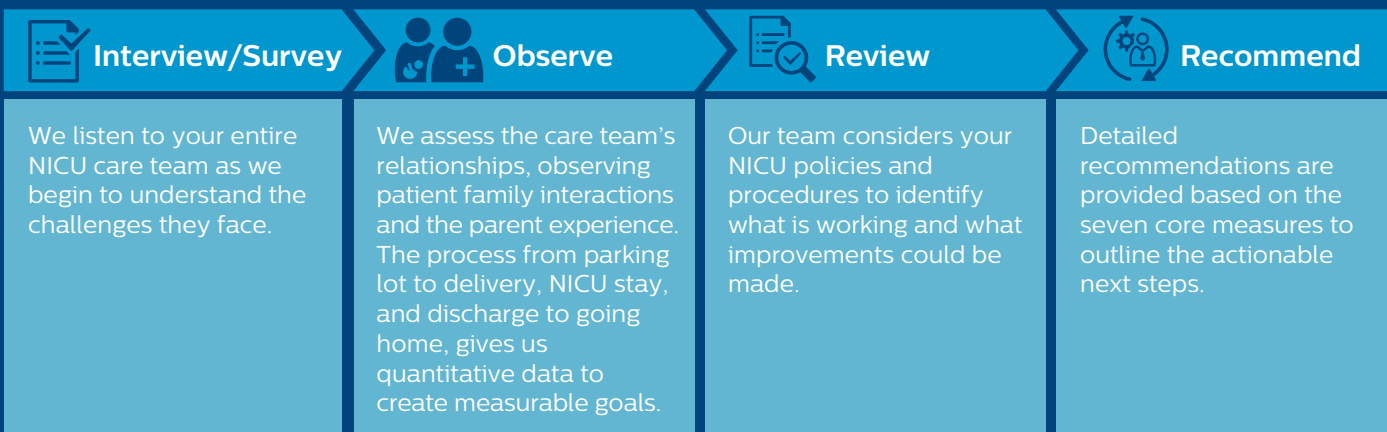
An on-site assessment performed by experienced NICU consultants, creating a baseline from which Philips can tailor the Wee Care Program to meet your unique needs.



# Providing evidence-based standardized care

Using our validated in-depth assessment tool developed from evidence-based research and industry standards of care, our NICU consultants observe the seven core measures.

## Together with your NICU professionals and our team, we:



## The Wee Care Assessment is the first step in the Wee Care Program to:



**Identify gaps in family-centered development.<sup>2</sup>**



**Standardize clinical practice.<sup>1,2,5</sup>**



**Achieve optimal development and improved outcomes for preterm and critically-ill infants.<sup>3,4</sup>**



**Decrease length of stay and healthcare costs.<sup>1,4</sup>**

Let Philips help improve family centered developmental care in your NICU.

**Contact your Philips Sales Rep or click here to visit our website today.**

### References

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