Transform your passion into reality
Why consider opening an OBL or ASC?

Cases are moving to the outpatient landscape as patients are seeking more convenient and comfortable care options for outpatient services closer to home, with shorter wait times and a more personalized experience.

Office-based labs (OBL) or ambulatory surgery centers (ASC) provide many benefits for patients but also for physicians:

- Autonomy and freedom to treat more patients in less time and in an optimal care setting
- Financial opportunities and cost-of-care reductions through efficiency
- Ability to provide specialized procedures and interventions to under-served, remote or high-demand areas
- Greater flexibility in work/life balance

Ready to begin your journey?

Partner with Philips OBL and ASC Solutions – SymphonySuite – for a one-stop place for expertise and customized packages tailored to your needs. You’ve found the expert you need, the partner you trust, to turn your passion into reality.
Philips OBL and ASC Solutions

SymphonySuite

When it comes to opening and upgrading a cardiovascular OBL or ASC, SymphonySuite delivers convenience and support as the expert you need, the partner you trust.

- **Business consulting**
  - External and internal experts for reimbursement and coding guidance, 3D rendering, and more

- **Training**
  - Product, procedural, and workflow training and guidance. Partners who advise on state regulations

- **Ongoing clinical and technical support**
  - Responsive teams who stand in on cases and quickly resolve issues

- **Reward programs**
  - Pay down your equipment loan faster through the use of our industry-leading devices

- **Imaging systems**
  - Fixed and mobile C-arms with responsive service teams, robust service agreements and trade-in opportunities

- **Equipment**
  - Ultrasound systems, patient monitoring, power injectors, tables, cath lab stands, carts, and more

- **Devices**
  - IVUS, mechanical and laser atherectomy, specialty balloons, and more

- **Capital financing**
  - Personalized financing packages through our partner, Philips Medical Capital, for Philips and non-Philips essentials

- **SymphonySuite**
  - The streamlined solution for OBLs and ASCs
Philips SymphonySuite is the industry leader in opening and expanding OBLs and ASCs

SymphonySuite uniquely offers:

**Convenience**

Philips SymphonySuite has more of what physicians need to open and expand an OBL or ASC in one convenient place. This includes a full range of high-performing, specialized equipment and industry-leading devices with unique rewards programs\(^1\) that save you money so you can grow your business with confidence. We orchestrate the details including financing options, site-planning, equipment, business solutions, guidance on construction partnerships and more.

**Experience**

Philips SymphonySuite is the industry leader in opening and expanding cardiovascular OBLs and ASCs. Our team of industry experts have successfully helped open and grow more than 200 interventional labs since our program inception. Customers trust our advice and support, and appreciate the personalized packages that we can offer.

**Cost savings**

Philips SymphonySuite offers financial benefits to help you pay down your equipment loans through the use of our industry-leading devices.\(^1\) We offer a full range of high-performing, specialized equipment and devices with unique programs that help you reinvest in their lab by minimizing your capital costs.

**Freedom**

Philips SymphonySuite orchestrates the many details of opening and expanding an OBL and ASC from financing and equipment to devices and operational support, allowing you to spend your time on patient care and find better work/life balance.
Customized solutions for your OBL or ASC

Philips SymphonySuite customizes packages for equipment and devices depending on your goals and needs for minimally invasive procedures in cardiovascular OBLs and ASCs.

We offer a variety of options for fixed or mobile labs with the necessary solutions to provide optimal patient care, all with one point of contact.

Equipment and device options include:
- Mobile or fixed imaging systems
- Advanced imaging technologies
- Hemodynamics systems
- Ultrasound systems
- Contrast injectors
- Patient monitors
- Ancillary equipment
- Imaging and therapeutic devices (peripheral and coronary)

Additional offerings:
- Rewards programs¹
- Capital financing²
- Equipment service
- Education and training
- Site-planning services
- Trade-in opportunities³
- Access to our consultant and service provider network
1. Not all customers will qualify. Subject to program agreement. Any projections or calculations provided by Philips to customer relating to customer’s utilization of Philips equipment/products and resulting revenue, income or rebates are provided merely for purposes of Customer analysis and evaluation. Philips does not make any representation or warranty as to the accuracy of the projections or the level of utilization of Philips equipment/products. Customer is expected to make its own assessments of utilization.

2. Certain credit conditions are required and every customer must be credit approved by PMC. Not all customers will qualify. Subject to program agreement.

3. Certain conditions are required and not all products will qualify.