**SOCIAL MEDIA POST OPTION 1**

IMAGE HEADLINE

“I know how to keep my gum health in check at home.”

—Alex, periodontal patient

CAPTION

Wondering if you’re at risk for gum disease? We’re here for you. Any time you come in, our goal is to help you get the resources you need to take care of your oral health. We have take-home guides, product recommendations and more. Ask us about them at your next visit.

**SOCIAL MEDIA POST OPTION 2**

IMAGE HEADLINE

Philips Sonicare: Your partner in managing gum disease at home

CAPTION

If you’ve talked with your dental hygienist about periodontitis, you’re not alone. In fact, 53 million Americans are dealing with periodontitis. We can connect you with solutions like Philips Sonicare DiamondClean Smart as well as informative materials to help you manage this condition at home. Ask us about these resources at your next visit.