

New Philips Ultinon Pro3022 LED Headlights

Stylish LED lighting that's easy to fit!

Frankfurt, Germany – September 13th, **2022** – Drivers looking to upgrade their headlights to LED can now choose a new generation of headlight bulb offering superior performance and durability at a pocket-friendly price. Developed by <u>Lumileds</u>, the latest <u>Philips Ultinon Pro3022</u> offers brighter light and a cool-white-light look compared to halogen bulbs.

Quality, cool white light

The Philips Ultinon Pro3022 provides a powerful, 6000 Kelvin, light with the stylish, razor-sharp brightness that only LED technology can deliver. It offers solid performance and top-quality illumination. The homogeneous beam lets drivers see more clearly without dazzling other roadusers, and high luminance ensures consistent light output in front of the car. Thanks to the Philips Ultinon Pro3022's precise optical design, its light is projected just where drivers need it on the road.

"For a sharp beam, it's also important that the bulb is correctly positioned in your headlamp," added Jacques Le Berre, Business-Line Senior Director, Lamps & LED Upgrades at Lumileds.

Superior durability with dual heat dissipation

Dealing with heat is critical to the performance of LED lights. The Philips Ultinon Pro3022 uses dual heat-management technology to cool the bulb, enabling it to function at peak efficiency. A built-in fan provides active cooling, while the aluminum heatsink with its large radiating area further dissipates heat by maximizing airflow. Our quality LEDs, coupled with our heat management, ensure the lifetime and reliability of the Philips Ultinon Pro3022. Our headlight bulbs offer up to 2,000 hours' lifetime, which can be as much as four times longer than the halogen bulbs they replace1.

"The particular build of these lamps allows heat to escape quickly, so they always perform at the optimal brightness level," added Jacques Le Berre. "They also last longer, so you won't have to replace them as often."

Compact design for easy installation

Featuring a unique design that integrates the driver-box electronics into the bulb body, the Philips Ultinon Pro3022 presents a compact footprint that fits a wide range of car models. Even the smallest headlamps have space for these bulbs. Installation is quick and easy for professional mechanics. They can follow our Philips step-by-step instruction guide² and the

¹ Visit Philips.com/AutomotiveSupport for further details on lifetime.

² Available on Philips.com/LEDcompatibility-check.



provided compatibility list³. The ability to work with both 12- or 24-volt electrical systems adds to the Philips Ultinon Pro3022's versatility, making it compatible with most types of car.

Some car models might pose specific challenges for LED-based retrofit bulbs. That's why we've developed smart Philips accessories like the Philips Adapter rings and CANBus adapters. With these, drivers can upgrade to LED technology on a wider selection of car models. It's easy to check <u>online</u> to determine if the optional Philips LED accessories are needed to ensure the best fit with their car⁴.

Renowned quality and enhanced safety

Technologically advanced Philips Automotive Lighting is renowned in the automotive industry and has been for over 100 years. The Philips Automotive Grade Quality products are designed and developed following strict quality control processes (including applicable ISO norms), leading to consistently high production standards.

Philips Ultinon Pro3022LED range is available in the most common headlight bulb types, HL [≈H1], [≈H3], [≈H4], [≈H7], [≈H8], [≈H8], [≈H11], [≈H8], and fog lights FL [≈H8/H11/H16].

The Philips Ultinon Pro3022 LED retrofit bulbs are non-ECE homologated for publics roads and should be used off-road only. Drivers must comply with applicable local legal requirements.

To find out more, please visit: Philips.com/Ultinon-Pro3022

About Lumileds

Lumileds is a global leader in OEM and aftermarket automotive lighting and accessories, camera flash for mobile devices, MicroLED, and light sources for general illumination, horticulture, and human-centric lighting. Our approximately 7,000 employees operate in over 30 countries and partner with our customers to deliver never before possible solutions for lighting, safety, and well-being. To learn more about our company and solution portfolios, please visit https://lumileds.com.

As a leading lighting solutions company for the automotive industry, Lumileds is licensed to use the Philips brand for its automotive lighting and accessories product portfolio.

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³ Our list is available on Philips.com/LED-bulbs.

⁴ Please visit Philips.com/LED-bulbs