

Quality pumps that satisfy the high expectations of moms and midwives



Stimulates the nipple using gentle massaging movements like baby for quicker milk flow, helping mom feel more confident.²



Adapts to every nipple* thanks to the collapsing motion of the cushion – so mom enjoys a more comfortable pumping experience.



Lightweight and quiet design helps mom when she's at work or on-the-go.

Clinically-proven effectiveness¹

Philips Avent conducted a community-based clinical study with lactating mothers, using the Philips Avent electric breast pump. Under 50 seconds: Time to milk ejection was significantly reduced to under 50 seconds.³

How did moms evaluate the Philips Avent electric breast pump?

- Overall effectiveness: 97%,
- Comfort: 97%
- Suction power: 92%

Ongoing support for healthcare professionals and parents

Supporting you with The Philips Avent Academy

Created for midwives and other healthcare professionals, the Philips Avent Academy offers you valuable tools and resources, including:

- Bite-sized scientific articles on the latest mother and childcare research and insights.
- A comprehensive overview of upcoming trainings and events.
- Opportunities to plan "Lunch and Learn" events at your practice, presented by Philips Avent.
- Special offers for midwives in our online midwife shop.

Materials for parents

To help you help parents, we offer you downloadable brochures and articles that explain how our electric breast pumps work. Plus information about our breastfeeding products to help mom breastfeed as long as she'd like.

Our complete range

On our website, you can discover ways to help parents with Philips Avent's range of mother and child care products.



Find out more about our products and The Philips Avent Academy at www.philips.com/academy

References:

1. Based on "overall effectiveness", product clinical trial (n=40) conducted in the Netherlands, 2019, compared to results of previous product version. For more info, see www.philips.com/avent
2. Tested with 100 midwives in Germany, 05/2020 www.hebamen-testen.de
3. 48.6 seconds time to MER with double electric breast pump

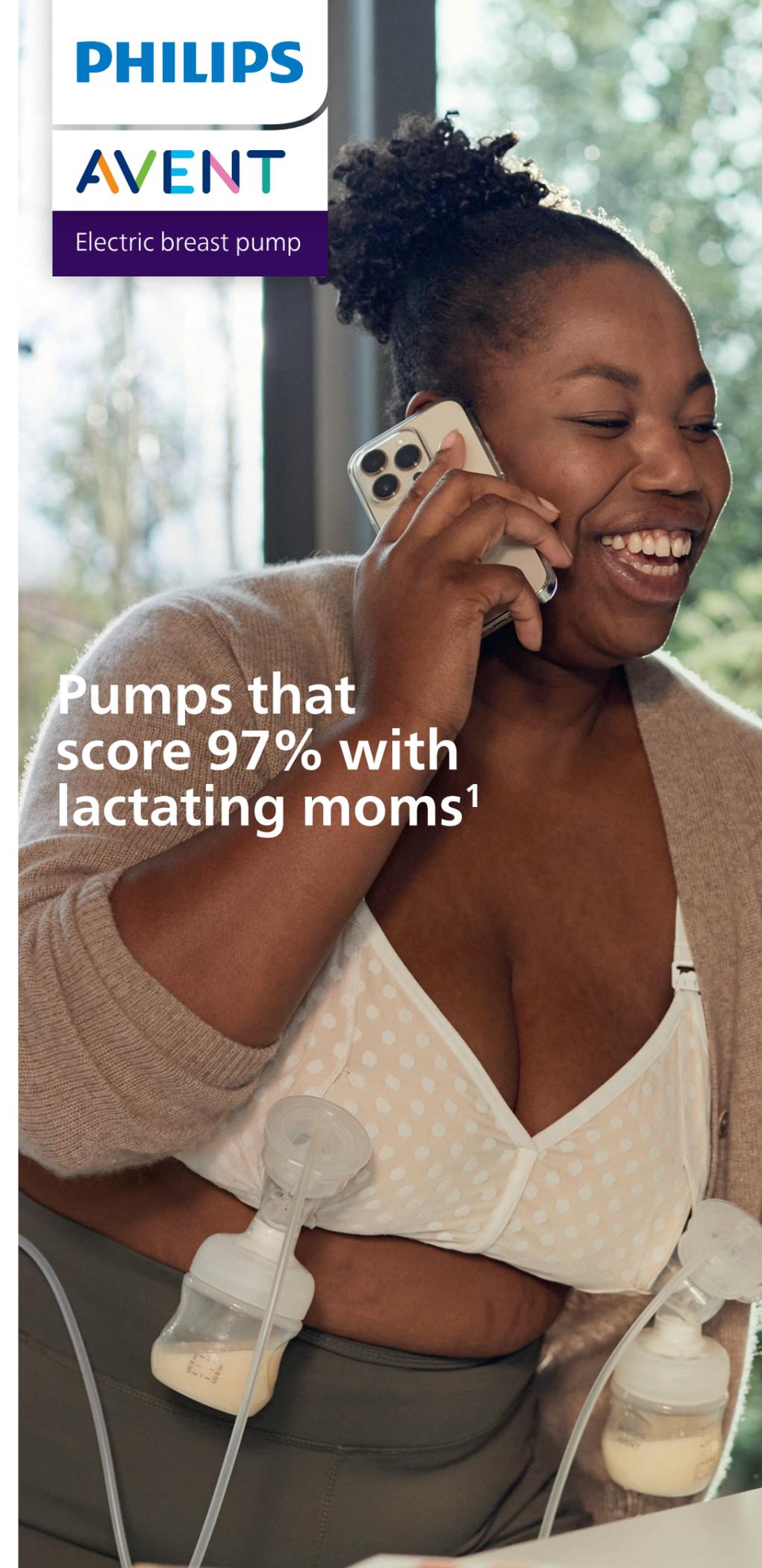


PHILIPS

AVENT

Electric breast pump

Pumps that score 97% with lactating moms¹



Recommended by 100% of midwives

We got together with midwives so they could evaluate our work hands-on – and their response was powerful.² All of them would recommend our electric breast pump.

They were delighted by our Natural Motion Technology and enthusiastic about our flexible cushion that fits 99.98% of nipple shapes and sizes.

What else did they appreciate?

- 99% evaluated the softness of the cushion as “soft to very soft”.
- 100% rated the size as “good to very good”.
- 99% rated the operability as “user friendly to very user friendly”.



“I am totally enthusiastic about the pumping performance... thanks to the innovative technology of the pump!”

Quick, quiet, comfortable and loved by moms

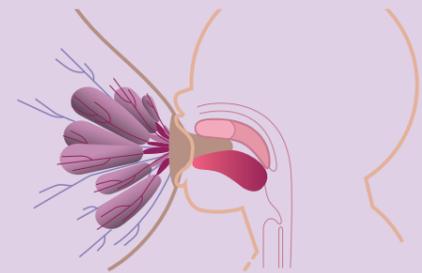
Lactating moms want an effective electric breast pump – but it also needs to be comfortable. Philips Avent has achieved all this with electric breast pumps that moms have declared to be revolutionary.

Our Natural Motion Technology is the only technology that uses a combination of nipple stimulation and suction to achieve 4x faster milk letdown. And sound levels are just 50dB – as quiet as a peacefully office or home.

Inspired by physiology

We believe that when it comes to extracting milk, baby is best in class. Our extensive research shows that infants use a combination of nipple stimulation with compression, as well as suction, to effectively draw milk out. Conventional breast pump technology, on the other hand, is limited to just suction.

Baby's natural drinking rhythm



1

Baby latches onto the nipple.



2

Baby combines suction and peristaltic motion, pressing the nipple against the palate, stimulating the nipple.



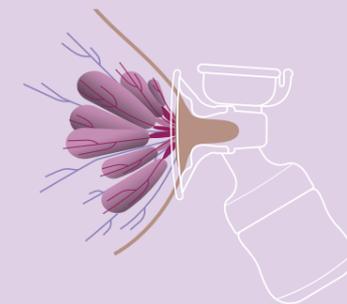
3

This natural drinking motion stimulates the most optimal milk flow.

Stimulates the nipple like baby

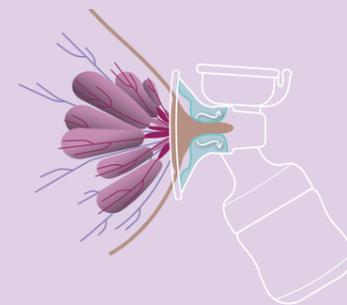
Our lightweight pumps use Natural Motion Technology to comfortably stimulate nipples by combining gentle massage with ideal suction levels.

How Natural Motion Technology works



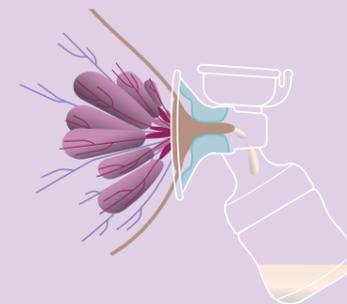
1

Soft shield placed on the breast and nipple.



2

The pump combines suction and peristaltic motion, using gentle massaging movements, like baby.



3

With Natural Motion Technology, time to MER is significantly reduced to under 50 seconds.³

One cushion adapts to fit 99.98% of nipple shapes and sizes*



Our soft, silicone cushion offers true comfort for lactating moms. In fact, our flexible cushion is so gentle, moms said it was as soft as a baby's mouth!

*Up to 30mm