**KID SOCIAL POSTS**

SOCIAL POST 1

HEADLINE

“Mom says I’m getting better at brushing every day.”

—Andy, 5

CAPTION

Building and maintaining healthy brushing habits for young (and sometimes not-so-young) kids can be difficult. That’s why we have materials and product recommendations available to help you reinforce how to take care of teeth, no matter their age. Ask us about getting the right resources for your family at your next visit.

SOCIAL POST 2

HEADLINE

Sonicare For Kids: Keeping kids engaged with brushing

CAPTION

Trying to get your child to brush correctly? We can help. At your child’s next appointment, talk with us about Sonicare For Kids — the power toothbrush designed to help young brushers build healthy habits. Through an interactive app, it teaches children how to take care of their teeth and fight plaque. Ask us about it and other helpful resources the next time you visit our office.