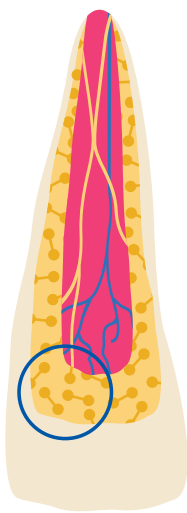


PHILIPS

Zoom! Whitening

All about stains and how to treat them



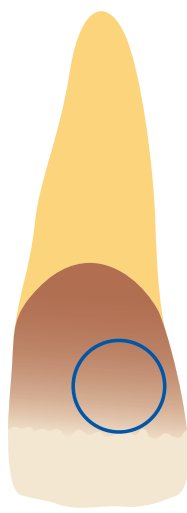
Intrinsic stains

Causes

- Medications (tetracycline)
- Fever/illness
- Smoking
- Food/beverage
- Ageing

How to treat intrinsic stains

Use a professional grade whitening gel that whitens teeth gently and evenly under the enamel in the dentin.



Extrinsic stains

Causes

- Smoking
- Chromogenic bacteria (due to plaque buildup)
- Food (such as berries and tomatoes) and beverages (such as coffee, tea, red wine and apple juice)

How to treat extrinsic stains

Philips Sonicare

Use DiamondClean in White mode with the All-in-One brush head (sold separately) to remove up to 100% more extrinsic stains including hard-to-reach areas than a manual toothbrush.

Whitening pen (5.25% HP)

The click-pen applicator is an easy way to maintain a whiter smile.



Who is right for whitening?

"I'm more confident and that just feels so much better."



Rosa, 26

After two years of wearing braces, Rosa wanted to brighten her newly straightened smile.

Her treatment

- Two weeks of Zoom NiteWhite 22% CP take-home

5 shades whitened



"The results I saw were immediate."



Jonathan, 28

A longtime chewing tobacco habit left Jonathan feeling self-conscious about his severely discoloured teeth.

His treatment

- Zoom WhiteSpeed lamp in-office
- Two weeks of Zoom NiteWhite 16% CP take-home

10 shades whitened



"My wife said, 'Wow, you look 10 years younger!'"



Allen, 71

A self-proclaimed "dentistphobe", Allen decided on a whim to try whitening to freshen up his appearance.

His treatment

- Zoom WhiteSpeed lamp in-office

6 shades whitened



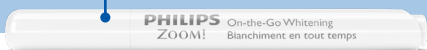
Which Philips Zoom treatment is right for you?

In-office whitening

- For patients who want instant, dramatic results - up to 8 shades brighter in 45 minutes.*
- Patients with deep and dark stains should start with Zoom WhiteSpeed in-office whitening and follow up with a take-home kit, if required or as directed by the dental professional.

Whitening pen

- For patients with lighter stains (to be determined by the dental professional), those who want to whiten on the go, or those seeking a quick touch-up option.



Take-home whitening

- For all patients.
- For light to yellow stains to achieve optimal results in up to 2 weeks (darker stains may take longer).



* Excludes preparation time. Research conducted in the US using 25% HP Zoom Kit, funded by Discus Dental. Available on request from Philips Zoom. Individual results and treatment times may vary.

© 2022 Koninklijke Philips N.V. All rights reserved. Specifications are subject to change without notice. Trademarks are the property of Koninklijke Philips N.V. or their respective owners.



This does not constitute medical or dental advice and is for guidance only.

Philips Zoom is not suitable for pregnant patients, immunocompromised patients and those under the age of 13.