**WHITENING FOLLOW-UP EMAIL**

SUBJECT + PREVIEW

Did you know we offer professional teeth whitening treatments?

Achieve a brighter, healthier smile

IMAGE HEADLINE

Get a brighter, whiter simle

COPY

If you wish you had a brighter smile, you’re not alone. Here are some simple reminders to help you avoid stains:

* Be diligent about avoiding the foods and beverages that cause staining
* Brush twice daily with a Philips Sonicare power toothbrush
* Change your brush head every three months for maximum effectiveness

In addition, consider the following Philips products and treatments to help you achieve your brighter, whiter smile.

* Philips Zoom in-office treatment
* Philips Zoom take-home whitening kits
* Philips Zoom whitening pen
* Sonicare DiamondClean Smart
* Sonicare Premium All-in-One brush heads
* Sonicare Premium White brush heads

Ask us at your next appointment, or feel free to call or email if you have any questions.

See you at your next appointment,

[DP office name]