

1. Introduction: The promoter of this prize contest is Philips Consumer Lifestyle B.V. (Philips). For more information or complaints, please contact the Philips Consumer Care telephone line via [www.philips.com/support](http://www.philips.com/support). By entering this Prize Contest you agree to these Terms and Conditions.
2. Scope: The prize contest starts on 19<sup>th</sup> September 2022 and ends on 6<sup>th</sup> January 2023. Participants share publicly their story on social media (Twitter, Instagram, Facebook) to explain how the usage of Lumea IPL has changed their lives and their perspective around hair removal. Winners will be selected by Philips once per quarter on the basis of their public post and traction on social media, and at the condition that they agree on the use of their story, image and audio/video recordings for the creation of new “User stories” assets. Philips reserves the right to appoint multiple winners. The prize contest is free of charge.
3. Prizes: For each winner, a voucher of 300Eur to spend on Philips.co.uk. Philips reserves the right to vary the total number of prizes awarded under this prize contest based on the number of selected winners. All prizes are inclusive of VAT.
4. Who can participate: Entry to the prize contest is open to all owners of a Lumea IPL device, excluding employees of the worldwide Philips group of companies their families and anyone professionally connected to the promotion. Minors need permission from a parent or guardian. Philips reserves the right to written proof of consent required.
5. Restrictions: Only one entry per person is permitted. We reserve the right to disqualify or reject any entry we believe to be in conflict with our promotion or not made in good faith or on other reasonable grounds. No cash alternatives will be offered.  
Only public posts on Twitter, Instagram or Facebook including #FreeInMySkin and/or #LumeaStories hashtags will be considered for the contest.
6. Gaming tax: Philips will pay any Dutch gaming taxes due. Any individual income taxes payable by a prize winner are not paid or compensated by Philips.
7. Notification shall take place privately via the social media platform used to submit the ‘user story’,. Prizes must be claimed within 2 weeks of the date of notification. All rights to prizes not claimed within this period shall be lost. Prize winners may need to verify their proper identity before claiming prizes.
8. Liability: We shall not be liable for any delay or failure to perform due to any event beyond our control. Proof of posting will not be proof of delivery and you agree to release, discharge and hold harmless Twitter, Instagram, Facebook and Philips from and against any and all liability, injuries, losses, damages, rights, claims and actions of any kind, including personal injury and/ or death or property damage, in any way arising from his/ her participation in this contest, or from his/her receipt, possession, acceptance and / or use or misuse of any prize, or for any error in the

announcement of any prize. Twitter, Instagram and Facebook are not affiliated with this competition in any way and is not responsible for the administration of this contest or the awarding of any prizes.

9. Transfer: You may not transfer or otherwise deal with any of your rights or obligations acquired under or in connection with these terms and conditions.

10. Privacy: To this prize contest the privacy notice of Philips <https://www.philips.com/a-w/privacy-notice.html> is applicable.

11. Applicable law: These terms and conditions will be interpreted in accordance with the laws of The Netherlands. This prize contest shall be governed by and construed in accordance with the laws of the state of The Netherlands. When you enter into this prize contest, you must make sure that by entering this prize contest, you are complying with the local laws in your country of residence. In case your participation is held illegal according to your local laws, your participation is held invalid.