

PHILIPS

Royal Philips Electronics
Consumer Lifestyle Analysts' Day

Amsterdam
December 6th, 2007

Agenda of the day

- | | |
|----------------------|--|
| 09:30 – 10:00 | Registration |
| 10:00 – 10:05 | Opening
Alan Cathcart
<i>Senior Vice President – Investor Relations</i> |
| 10:05 – 11:20 | Sustainable Value Creation in CE
Rudy Provoost
<i>CEO Philips Consumer Electronics</i> |
| 11:20 – 11:40 | Break |
| 11:40 – 13:00 | Sustainable Profitable Growth in DAP
Andrea Ragnetti
<i>CEO Philips Domestic Appliances & Personal Care</i>
<i>CMO Royal Philips Electronics</i> |
| 13:00 – 14:15 | Lunch |

Agenda of the day - continued

14:15 – 15:15

Creating Consumer Lifestyle

Andrea Ragnetti

CEO Philips Domestic Appliances & Personal Care

CMO Royal Philips Electronics

15:15 – 16:00

Changes in reporting and other matters

Gerard Ruizendaal

Head Corporate Strategy and Corporate Control

16:00 – 16:15

Closing remarks

Pierre-Jean Sivignon

CFO Royal Philips Electronics

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sense and simplicity