

**PHILIPS**

**sense and simplicity**

# PHILIPS

**Welcome to**

ROYAL PHILIPS ELECTRONICS  
LIGHTING ANALYSTS' DAY, September 20, 2006

# PHILIPS

## Royal Philips Electronics Lighting analysts' day

Alan Cathcart  
Philips Investor relations

September 20, 2006

# AGENDA

- 09:30 – 10:00**      **Registration**
- 10:00 – 10:05**      **Opening**  
*Alan Cathcart*  
**Senior Vice President – Investor Relations**
- 10:05 – 11:15**      **Growth in Lighting**  
*Theo van Deursen*  
**CEO Philips Lighting**
- 11:15 – 12:00**      **Insight into Lumileds**  
*Mike Holt*  
**CEO Philips Lumileds Lighting**
- 12:15 – 13:20**      **Lunch**

# AGENDA

- 12:15 – 13:20**      Lunch
- 13:30 – 15:00**      Lighting Application Center demonstrations
- 15:15 – 15:45**      Growth in Asia  
*Ad Schevers*  
CEO Philips Lighting Asia Pacific
- 15:45 – 16:00**      Final conclusions and Q&A  
*Theo van Deursen*  
CEO Philips Lighting
- 16:00 – 16:15**      Closing remarks  
*Pierre-Jean Sivignon*  
CFO Royal Philips Electronics

# Forward Looking Statements

## Forward Looking Statements

This document contains certain forward-looking statements with respect to the financial condition, results of operations and business of Philips and certain of the plans and objectives of Philips with respect to these items (including, but not limited to, cost savings) in particular the outlook paragraph in this report. By their nature, forward-looking statements involve risk and uncertainty because they relate to events and depend on circumstances that will occur in the future. There are a number of factors that could cause actual results and developments to differ materially from those expressed or implied by these forward-looking statements. These factors include, but are not limited to, levels of consumer and business spending in major economies, changes in consumer tastes and preferences, changes in law, the performance of the financial markets, pension costs, the levels of marketing and promotional expenditures by Philips and its competitors, raw materials and employee costs, changes in exchange and interest rates (in particular changes in the euro and the US dollar can materially affect results), changes in tax rates and future business combinations, acquisitions or dispositions and the rate of technological changes. Statements regarding market share, including as to Philips' competitive position, contained in this document are based on outside sources such as specialized research institutes, industry and dealer panels in combination with management estimates. Where information is not yet available to Philips, those statements may also be based on estimates and projections prepared by outside sources or management. Rankings are based on sales unless otherwise stated.

## Use of non-GAAP Information

In presenting and discussing the Philips Group's financial position, operating results and cash flows, management uses certain non-GAAP financial measures. These non-GAAP financial measures should not be viewed in isolation as alternatives to the equivalent GAAP measures and should be used in conjunction with the most directly comparable US GAAP measure(s). A discussion of the non-GAAP measures included in this document and a reconciliation of such measures to the most directly comparable US GAAP measure(s) are contained in this document.