

Philips Capital Markets Day

London, UK
September 15, 2015

Important information

Forward-looking statements

This document and the related oral presentation, including responses to questions following the presentation, contain certain forward-looking statements with respect to the financial condition, results of operations and business of Philips and certain of the plans and objectives of Philips with respect to these items. Examples of forward-looking statements include statements made about our strategy, estimates of sales growth, future EBITA and future developments in our organic business. By their nature, these statements involve risk and uncertainty because they relate to future events and circumstances and there are many factors that could cause actual results and developments to differ materially from those expressed or implied by these statements.

These factors include, but are not limited to, domestic and global economic and business conditions, developments within the euro zone, the successful implementation of our strategy and our ability to realize the benefits of this strategy, our ability to develop and market new products, changes in legislation, legal claims, changes in exchange and interest rates, changes in tax rates, pension costs and actuarial assumptions, raw materials and employee costs, our ability to identify and complete successful acquisitions and to integrate those acquisitions into our business, our ability to successfully exit certain businesses or restructure our operations, the rate of technological changes, political, economic and other developments in countries where Philips operates, industry consolidation and competition. As a result, Philips' actual future results may differ materially from the plans, goals and expectations set forth in such forward-looking statements. For a discussion of factors that could cause future results to differ from such forward-looking statements, see the Risk management chapter included in the Annual Report 2014.

Third-party market share data

Statements regarding market share, including those regarding Philips' competitive position, contained in this document are based on outside sources such as specialized research institutes, industry and dealer panels in combination with management estimates. Where information is not yet available to Philips, those statements may also be based on estimates and projections prepared by outside sources or management. Rankings are based on sales unless otherwise stated.

Use of non-GAAP Information

In presenting and discussing the Philips' financial position, operating results and cash flows, management uses certain non-GAAP financial measures. These non-GAAP financial measures should not be viewed in isolation as alternatives to the equivalent IFRS measures and should be used in conjunction with the most directly comparable IFRS measures. A reconciliation of such measures to the most directly comparable IFRS measures is contained in our Annual Report 2014. Further information on non-GAAP measures can be found in our Annual Report 2014.

Use of fair-value measurements

In presenting the Philips' financial position, fair values are used for the measurement of various items in accordance with the applicable accounting standards. These fair values are based on market prices, where available, and are obtained from sources that are deemed to be reliable. Readers are cautioned that these values are subject to changes over time and are only valid at the balance sheet date. When quoted prices or observable market data are not readily available, fair values are estimated using valuation models, which we believe are appropriate for their purpose. Such fair value estimates require management to make significant assumptions with respect to future developments, which are inherently uncertain and may therefore deviate from actual developments. Critical assumptions used are disclosed in our Annual Report 2014. Independent valuations may have been obtained to support management's determination of fair values.

All amounts are in millions of Euro's unless otherwise stated. All reported data is unaudited. Financial reporting is in accordance with the accounting policies as stated in the Annual Report 2014, unless otherwise stated.

Agenda

8:35 – 9:00 am	Arrival and registration	
9:00 – 9:05 am	Welcome	Robin Jansen , <i>Head of Investor Relations</i>
9:05 – 9:45 am	Company update	Frans van Houten , <i>CEO Royal Philips</i>
9:45 – 10:05 am	Financial update	Ron Wirahadiraksa , <i>CFO Royal Philips</i>
10:05 – 10:20 am	Path to operational excellence	Pasquale Abruzzese , <i>Chief of Operations</i>
10:20 – 10:40 am	Q&A Panel	Frans van Houten , Ron Wirahadiraksa , Pasquale Abruzzese
10:40 – 11:00 am	Break	
11:00 – 12:30 pm	Business zooms – part 1	
	• Personal Health	Pieter Nota , <i>CEO Personal Health</i>
	• Advancing Diagnostics	Robert Cascella , <i>CEO Diagnosis & Treatment</i>
	• Image-Guided Therapy	Bert van Meurs , <i>CEO Image-Guided Therapy</i>
	• Patient Care and Monitoring Solutions	Carla Kriwet , <i>CEO Patient Care and Monitoring Solutions</i>
	• Transformational Solutions enabled by Information Technology	Jeroen Tas , <i>CEO Healthcare Informatics, Solutions & Services</i>
	• Solutions selling	Ronald de Jong , <i>Chief Market Leader & Brent Shafer</i> , <i>CEO North America</i>

Agenda

12:30 – 1:45 pm	Lunch with management	
1:45 – 3:15 pm	Business zooms – part 2	
	• Personal Health	Pieter Nota
	• Advancing Diagnostics	Robert Cascella
	• Image-Guided Therapy	Bert van Meurs
	• Patient Care and Monitoring Solutions	Carla Kriwet
	• Transformational Solutions enabled by Information Technology	Jeroen Tas
	• Solutions selling	Ronald de Jong & Brent Shafer
3:15 – 3:45 pm	Q&A Panel and wrap up	Frans van Houten, Ron Wirahadiraksa, Pieter Nota, Robert Cascella, Bert van Meurs, Carla Kriwet, Jeroen Tas, Ronald de Jong, Brent Shafer

