

Power of attorney for the annual general meeting of shareholders 2015

The undersigned:

_____ *[name shareholder]*

holder of _____ *[number of common shares listed on NYSE Euronext Amsterdam]* shares in the share capital of Koninklijke Philips N.V. (Royal Philips), a company with limited liability organized under the laws of The Netherlands and with corporate seat in Eindhoven, The Netherlands, hereby grants the following power of attorney to:

_____ *[name]*

in order to represent him/her at the annual general meeting of shareholders, to vote for him/her at the annual general meeting of shareholders, and to undertake all legal actions that the undersigned himself/herself has or is able to undertake in the meeting.

[signature] _____ *[place]* _____

[date] _____

Notes:

This power of attorney is only valid if it is signed.

Please submit this power of attorney via your bank or broker who then can confirm your holdings. Note that your bank or broker should notify ABN AMRO Bank N.V., Corporate Broking (HQ7050), Antwoordnummer 46340, 1060 VD Amsterdam, the Netherlands, email: corporate.broking@nl.abnamro.com, by proxy ultimately on May 1, 2015. Your bank or broker should also forward this form ultimately on May 1, 2015.

