

Information Regarding **Optional Dividend** – Koninklijke Philips N.V. (Royal Philips)

The **Annual General Meeting of Shareholders** held on May 3, 2018 approved the payment of a **distribution of EUR 0.80 per common share**.

The distribution will be payable in cash or shares, at the option of the shareholder, against the net income for 2017. The company will calculate the number of share dividend rights entitled to one new common share, such that the gross dividend in shares will be approximately equal to the gross dividend in cash. Dividend in cash is in principle subject to 15% Dutch dividend withholding tax, which will be deducted from the dividend in cash paid to the shareholders. Dividend in shares paid out of net income and retained earnings is in principle subject to 15% dividend withholding tax, but only in respect of the par value of the shares (which value amounts to EUR 0.20 per share).

You are given the opportunity as of Wednesday May 9, 2018 until:

- (1) Thursday May 31, 2018 (10.00 a.m. EST) if you are a holder of New York Registry Shares traded on the New York Stock Exchange; or
- (2) Friday June 1, 2018 (03.00 P.M. CET) if you are a holder of bearer shares that are traded on the stock market of Euronext Amsterdam or a holder of registered shares included in the company's register of holders of common shares,

to indicate your choice between cash and shares. If no choice is made during this election period the dividend will be paid in cash. On Tuesday, June 5, 2018, the number of share dividend rights of the common shares entitling to one new share ("Exchange Ratio") will be announced. This Exchange Ratio will be based on the volume weighted average price of all common shares Koninklijke Philips N.V. traded at Euronext Amsterdam on 30 and 31 May and 1 June 2018. The newly issued common shares rank for dividend for the financial year 2018 and following financial years. Dividend rights will not be traded on Euronext Amsterdam.

The following timetable applies:

May 7, 2018	:	Ex-dividend quotation Euronext Amsterdam and the New York Stock Exchange
May 8, 2018	:	Dividend record date Euronext & NYSE shares
May 9 – May 31, 2018 (10.00 A.M. EST)	:	Election period: cash or share dividend for holders of New York Registry Shares traded on the New York Stock Exchange



May 9 – June 1, 2018 (03.00 P.M. CET)	:	Election period: cash or share dividend for holders of bearer shares traded on Euronext Amsterdam and holders of registered shares
June 5, 2018	:	Announcement Exchange Ratio & number of shares to be issued
From June 6, 2018	:	Dividend payment in cash & delivery of new common shares

You are requested to indicate your choice within the election period set forth above, through your bank or stockbroker to ABN AMRO Bank N.V. (ABN AMRO), Corporate Broking (HQ7050),

Antwoordnummer 46340, 1060 VD Amsterdam, the Netherlands. If you hold your shares in a custody account with a bank or broker, your bank or broker will process the dividend in the default option as agreed upon in the contractual arrangements between you and the bank or broker. Please contact your bank of broker to check your default option.

Payment of the dividend on the common shares and delivery of new common shares, with settlement of fractions in cash, if required, will take place from June 6, 2018 onwards on the basis of the delivered dividend rights. The distribution of dividend in cash to holders of New York registry shares will be made in USD at the USD/EUR as per WM/Reuters FX Benchmark 2 PM CET fixing of June 4, 2018.

Holders of ordinary shares in the form of K-shares (K-stukken) who wish to collect their dividend after June 6, 2018, will receive the value of such dividend in cash.

The shares will be trading ex-dividend as of May 7, 2018 at Euronext Amsterdam and the New York Stock Exchange. In compliance with the listing requirements of the New York Stock Exchange and the stock market of Euronext Amsterdam, the dividend record date will be May 8, 2018. It will not be possible to convert New York Registry Shares into Euronext shares and vice versa during the period May 7, 2018 up to and including May 8, 2018. The dividend rights will be made available to you via the bank or broker where your shares are administered at the close of trading on May 8, 2018. The new common shares to be issued as stock dividend will be admitted to trading without prospectus pursuant to article 5:4 sub e of the Financial Markets Supervision Act (Wet op het financieel toezicht).

For the fractions price, the opening price of June 6, 2018 should be taken as reference.

Registered shares

Holders of registered shares, included in the register of holders of common shares will be notified separately of the final dividend to which they are entitled.

Amsterdam, May 2018

The Board of Management

