

Power of attorney for the Annual General Meeting of Shareholders 2018

The undersigned:

[name shareholder]

on the record date (April 5, 2018),

holder of

[number of common shares]

shares in the share capital of Koninklijke Philips N.V. (Royal Philips), a company with limited liability organized under the laws of the Netherlands and with corporate seat in Eindhoven, the Netherlands, hereby grants the following power of attorney to:

in order to represent him/her at the Annual General Meeting of Shareholders 2018, to vote for him/her at the meeting, and to undertake all legal actions that the undersigned himself/ herself has or is able to undertake in the meeting.

[name]

[signature] _____ [place] _____ [date]

Notes:

This power of attorney is governed by Dutch law, and is only valid if it is signed.

Please submit this power of attorney via your bank or broker who then can confirm your holdings. Note that your bank or broker should ensure (by forwarding this form) that ABN AMRO Bank N.V., Corporate Broking (HQ7050), Antwoordnummer 46340, 1060 VD Amsterdam, the Netherlands, email: corporate.broking@nl.abnamro.com, receives this power of attorney ultimately on April 26, 2018.

