Notice convening the Extraordinary General Meeting of Shareholders 2017 of Koninklijke Philips N.V. (Royal Philips)

To be held at the Hilton Amsterdam hotel, Apollolaan 138, Amsterdam on Friday October 20, 2017 beginning at 9.30 hours CET.

The agenda items for this Extraordinary General Meeting of Shareholders are (i) the appointment of Mr M.J. van Ginneken as member of the Board of Management with effect from November 1, 2017 and (ii) an amendment to the Articles of Association of the company to the effect that the required minimum number of members of the Board of Management is determined by the Supervisory Board.

The agenda with the explanatory notes, the binding recommendation, the service agreement and the text of the proposed amendment of the articles of association and other documents relevant for the meeting have been published on the company’s website (www.philips.com/egm). The meeting documents are also available at the offices of the company (Amstelplein 2, 1096 BC Amsterdam), at ABN AMRO Bank N.V., Corporate Broking (Gustav Mahlerlaan 10 (HQ 7050), 1082 PP Amsterdam, tel +31 20 344 2000 or email: corporate.broking@nl.abnamro.com), on www.abnamro.com/evoting, and will be available at the meeting.

Persons who will be considered as entitled to vote and/or attend this Extraordinary General Meeting of Shareholders, are those holders of common shares who on September 22, 2017, after processing of all settlements per this date (the Registration Date) have these rights and are registered as such in a (sub) register designated by the Board of Management. The (sub)registers for bearer shares are the administrations held at the Registration Date by the banks and brokers which are according to the Dutch Securities Giro Transfer Act (Wet giraal effectenverkeer) intermediaries (intermediairs) of the Dutch Central Securities Depository (Euroclear Nederland). The designated (sub)registers which apply for registered shares are the company’s share register at the company’s office in Eindhoven and the company’s share register at the office of Citibank in New York.

Holders of common shares who wish to attend this Extraordinary General Meeting of Shareholders either in person or by proxy, have to register for the meeting as follows:

- Holders of bearer shares who wish to attend the meeting either in person or by proxy (other than by proxy via www.abnamro.com/evoting), should notify ABN AMRO (tel +31 (0)203442000 or by email: corporate.broking@nl.abnamro.com) via
www.abnamro.com/evoting or through their intermediary in which administration they are registered as holders of the shares, no later than October 13, 2017, 5 p.m. CET. They must submit to ABN AMRO a confirmation that such shares were registered in the intermediary’s administration on the Registration Date, whereupon the holder will receive an admission ticket for this meeting. Holders of shares who wish to attend by proxy have to submit the proxy at the same time (available on http://www.philips.com/egm).

- Holders of bearer shares can also give voting instructions via the internet at www.abnamro.com/evoting. Upon casting their vote on this website, the holders give proxy to SGG Financial Services B.V. in Amsterdam, to vote on their shares at this meeting. Voting instructions have to be received no later than October 13, 2017, 5 p.m. CET.

- Holders of registered shares who wish to either attend this meeting in person or by proxy, have to notify the company in the manner set forth in the letters sent to them.

Amsterdam, August 24, 2017

The Board of Management