Circular economy is central to our vision of making the world healthier and more sustainable through innovation.

**Urgent need for change**

- Overconsumption of resources
- Growing demand from an expanding population
- Waste, pollution, and climate

**Global trends supporting the transition to a circular economy**

- Shift to value-based healthcare
- Digital technology and network connectivity
- Changing consumption patterns

In a circular economy, products, parts, and materials are kept at their highest utility and value at all times, circulating between customers. These productive loops maintain value while minimizing waste and the extraction of finite resource reserves.

**The linear economy**

- take → make → dispose

**The circular economy**

- use → make → return

We are actively driving the transition to a circular economy by adopting innovative business models and maximizing the lifetime value of our products and solutions.

- Performance- and access-based models
- Refurbishment and parts recovery
- On-site or remote upgrades
- Recycled materials

**Our ambitious circular economy objectives for 2020**

- 15% of sales from circular products and services
- 90% of operational waste recycled
- Zero waste to landfill

**Close the loop**

On large medical systems equipment that becomes available to us, and extend circular practices to all medical equipment by 2025.