

# The hospital of the future puts people first

Jeroen Tas, Chief Innovation & Strategy Officer
HLTH 2019

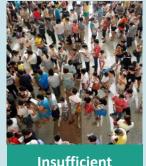
innovation #you

#### Powerful trends are shaping the industry



### Many countries are facing similar healthcare challenges

### The days of the traditional hospital as we know it are numbered



access to quality

care

Spon Medical
Ve TABLET BY
ANEXEMY DAY
Statis 4 tones

Escalating healthcare costs



Staff shortages leading to burnout



New generation of providers (IDNs, retailers, payers, start-ups)



New generation of health-savvy consumers



New generation of tech-savvy health professionals

What consumers and care professionals want is not what they get.

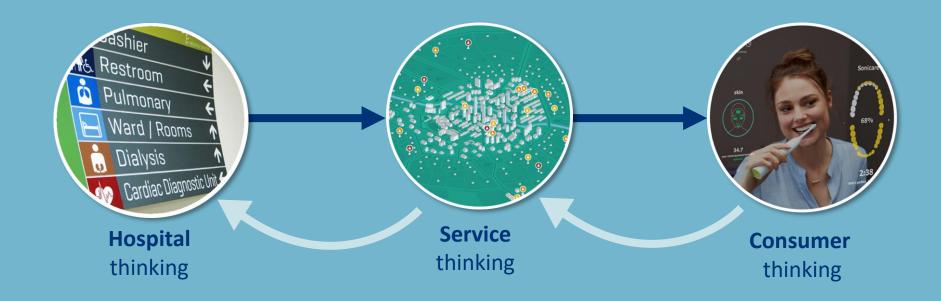
# Digital is driving the transformation





## The paradigm shift ...





Re-thinking healthcare experiences outside-in

The quadruple aim to guide healthcare solutions



Better health outcomes



Lower cost of care



Improved patient experience



Improved staff experience



Experiences that adapt to the patient based on deep understanding of that patient

Resulting in relaxed patients, first-time-right procedures and improved outcomes.

Learning from every patient.





Experiences that adapt to the professional and the patient

Natural authentic experience allowing full focus on the patient, all information at your fingertips at all times.

Learning from every procedure.



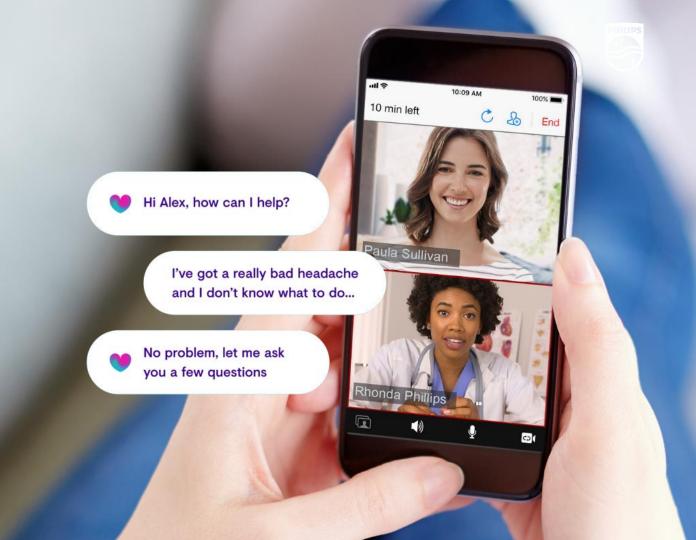
#### The hospital of the future is a network

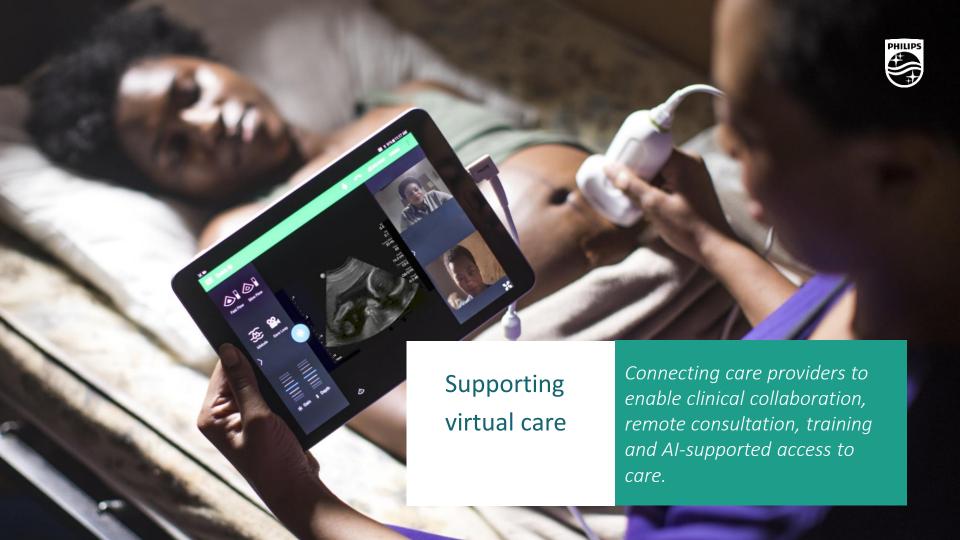




## Empowering consumers

Helping consumers and their caregivers including family and community with access to always-on digital and human support.









#### Key takeaways



# Digital health tech will enable longer and healthier lives

in a healthcare system that pursues better health outcomes for all





Precise, personal, predictive, pro-active



24/7, holistic and coordinated



Actionable insights in health drivers

